

**FOR IMMEDIATE RELEASE**

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**BOATSHOWEXPO.com RE-DESIGNS VIRTUAL BOAT SHOW**  
BoatShowExpo.com produces web based boat shows for the Boating Industry

**PAWCATUCK, CT, January 12, 2009**, --- BoatShowExpo.com announced today the re-designed of its virtual boat show. BoatShowExpo.com has added color pictures of our exhibitor's products, and has added a New Product and Catalog & Video category to the show. The re-design gives the attendee a visual concept of the product along with a description of the exhibiting company. Once an attendee has entered the show they will discover an easy format to navigate through out the show.

An enthusiastic Richard Schoen, Boat Show Expo publisher, says, "We are dedicated to providing virtual Boat Shows where boating enthusiasts are just a few clicks away from the most up to date boating information, through the internet." Through the use of the internet BoatShowExpo.com is able to link the exhibitor's web site to bring the boating enthusiast the most up to date information and direct the attendee to the nearest dealer where he or she can purchase the product .

Schoen also states, "We are please that through a concentrated effort that BoatShowExpo.com and three of our other shows are currently on page one on Google search engine under virtual boat show." BoatShowExpo.com is committed to the growth and expansion of the Marine industry and the Boating Life Style through our shows.

Schoen has extensive experience in the marine industry as he previously served as the Director of Sales, and Marine Publications for MultiView, National Account Manager for Soundings Publications, LLC, and Boating Industry, and Regional Sales manager for Trade Only.

**About BoatShowExpo.com:** BoatShowExpo.com provides an easy to navigate platform for marine companies to exhibit within a virtual Boat Show Expo serving a global markets

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