



## **NEWS**

**FOR IMMEDIATE RELEASE**

**JANUARY 8, 2011**

### **JEPPESEN HONORS PAYNES MARINE GROUP AS NORTH AMERICAN DISTRIBUTOR OF THE YEAR FOR 2010**

**ENGLEWOOD, COLO., January 8, 2011** — Navigation expert Jeppesen today announced that Payne’s Marine Group, a leading marine electronics distributor based in Victoria, British Columbia, has been named 2010 North American Distributor of the Year. This is the fourth consecutive year that Payne’s has been honored as Jeppesen’s top distributor of C-MAP by Jeppesen electronic charts and accessories for all of North America. In addition to its Victoria headquarters, Payne’s has offices located in Vancouver, Burnaby and Burlington, Ontario.

Jeppesen’s Canadian regional sales manager Glenn Butt presented this award to Payne’s Marine Group president Grant Kuebler at the 2011 Toronto International Boat Show.

“The Payne’s team has been able to adjust to the lagging economy and has been able to see growth in several key product lines — including C-MAP by Jeppesen cartography and Standard Horizon navigation and communications electronics,” said Butt. “Payne’s continues to work closely with marine dealers to offer incentives and pricing that help maintain sales. This strong working relationship with dealers has allowed Payne’s to remain the number one C-MAP by Jeppesen distributor for the fourth year in a row. In addition, Payne’s excellent booking show in November makes 2011 look very promising and has us excited about the coming year,” Butt added.

“I graciously accept this award on behalf of the Payne’s Marine Group family,” said Kuebler. “It’s gratifying to see that, even during this historically challenging boating market, hard work, great products and strong programs still add up to sales growth. This award is testimony to the strength of our people and our working partnership with Jeppesen.”

#### ***About Jeppesen***

*Jeppesen is a market-leading provider of vessel operations services and digital navigation solutions, based on worldwide vector chart data type approved to ISO19879, meteorological information and transmission technologies. Jeppesen offers a wide range of navigation and operations products and services to both recreational and commercial marine markets. Safety-conscious boaters and operators of vessels ranging from coastal to SOLAS class, rely on Jeppesen for innovative navigation solutions that improve safety and efficiency.*

*Jeppesen is a subsidiary of Boeing Commercial Aviation Services, a unit of Boeing Commercial Airplanes. Jeppesen corporate information is available online at [jeppesen.com](http://jeppesen.com).*

# # #

Media Contacts:

Mike Pound  
Jeppesen Corporate Communications  
(303) 328-4777  
[michael.pound@jeppesen.com](mailto:michael.pound@jeppesen.com)

Ron Ballanti  
Strike Zone Communications  
(818) 349-4608  
[strikezne@earthlink.net](mailto:strikezne@earthlink.net)