

Star brite Renews Sponsorship of Ship Shape TV

*Star brite Renews as a Sponsor of
Ship Shape TV for 2009*



Star brite has renewed its sponsorship of Ship Shape TV for 2009.

Star brite's products, including biodegradable cleaners, polishes, motor oils, the revolutionary Star Tron Enzyme Fuel Additive and many more will be promoted

throughout the U.S. and Canada. Star brite has been a proud sponsor of the program for many years and is pleased to once again renew the partnership. 2009 marks the introduction of Ship Shape TV to the Canadian market. The program will be seen in all regions of Canada, further enhancing recognition of the Star brite brand.

A demonstration of Star brite products will be featured in an episode of Ship Shape TV's 2009 schedule. Previous episodes have featured a tour of Star brite's Kinpak manufacturing and distribution facility as well as hands-on use of a number of Star brite products. All episodes are available for viewing on www.youtube.com (search for "Star brite") and on www.mystarbrite.com

Seen throughout the U.S. and Canada on major cable networks, Ship Shape TV has been the top-rated boating show for the past 16 years. The host, John Greviskis, shows viewers how to maintain and upgrade their boats in an informal but very educational and entertaining manner.



For more information, contact Bill Lindsey, Vice President of Marketing at (800) 327-8585 or via e-mail at blindsey@starbrite.com