



## **TRACKER MARINE GROUP TO CONSOLIDATE ALUMINUM BOAT MANUFACTURING OPERATIONS**

Responding to continuing evidence of tight credit and soft consumer demand for new boats in the 2009 model year, Tracker Marine Group advised its associates and dealers of additional actions being taken to resize operations and align with lower forecasts of industry volume.

On Monday, January 19, the company announced it is moving all aluminum boat production to its Lebanon, Missouri, facility which already manufactures aluminum fishing, pontoon and houseboats. Relocation of boat production to Lebanon from its other aluminum boat plant in Bolivar, Missouri, will take place in phases over the next couple of months. The consolidation could affect approximately 80 associates; the number will likely be lower because consideration for available positions at Lebanon and other company sites has been made available to those interested.

“Our realignment will result in better use of resources with better efficiencies and continued improvement in production quality,” said Terry Shook, Senior Vice President of Operations. “Our flexible operations in Lebanon give us production capacity to respond with appropriate volume as market conditions dictate.”

In an economy with diminished retail activity, demand for boats from Tracker Marine Group brands has continued to outpace the rest of the marine industry. 2008 market shares have grown in every segment where TMG brands compete, continuing the company’s virtually uninterrupted market share growth of the past ten years. The company attributes this to the strength of its core brands, the continued growth of Bass Pro Shops and the overall dealer network plus successful efforts to deliver a superior experience to its customers.

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