

FIRST ADVANTAGE CREDCO OFFERS EMPLOYEE SCREENING SOLUTIONS FOR DEALERS

– Helps dealers hire and retain quality staff; sustain profitability –

First Advantage CREDCO, the leading provider of specialty credit reporting solutions, today announced the availability of a new suite of employer services for dealers. Provided through the Employer Services segment of First Advantage Corporation (the parent company of First Advantage CREDCO), the product suite delivers comprehensive pre- and post-employment screening solutions that help ensure the integrity and ongoing success of participating U.S. dealers by helping them make informed, confident staffing decisions.

The Employer Services suite offers solutions that are ideal for screening candidates and employees at all levels of employment, such as general support, sales, service, F&I and management personnel. First Advantage's complete range of industry-leading employment screening solutions includes federal, state and county criminal searches, federal and state civil searches, motor vehicle records, employment and education verifications and more.

"We're pleased to leverage our joint expertise to deliver a broader range of information solutions to dealers through First Advantage CREDCO," said Hal Ghering III, vice president of business development for First Advantage Employer Services. "Our employee screening solutions are geared to give dealers a distinct hiring advantage in an increasingly competitive industry."

Employer Services Suite

Employee screening solutions are designed for regular, contingent and contract employees. Each product option delivers a specialty search based on job function:

- **Valet Package:** For personnel that do not have access to company funds.
- **Mechanic Package:** For non-management personnel that have access to sensitive data and company funds.
- **Sales Package:** For non-management sales personnel that have access to sensitive data and company funds.
- **Finance / Manager Package:** Designed specifically for management personnel who have access to sensitive consumer data and company funds.

"Dealers recognize that achieving and sustaining profitability begins with hiring and retaining qualified, competent and credible employees," said Kevin Clements, senior vice president of business development for First Advantage CREDCO. "Screening is the first step in a comprehensive employee compliance program. It satisfies a critical business need for our dealer customers by helping them maintain quality staffing levels, particularly in this extremely competitive market."

Providing over nine million employment background verifications annually, First Advantage leads the industry in delivering screening solutions to global and local organizations worldwide. Utilizing integrated, Web based tools for ordering and delivery, providing Fair Credit Reporting Act compliance support and resources and offering industry-specific screening solutions, First Advantage streamlines the hiring process for employers.

For more information about the employee screening solutions offered by First Advantage CREDCO, visit www.CREDCOservices.com/Screening or call 800.725.5051, ext. 118.

About First Advantage CREDCO

First Advantage CREDCO, a wholly owned subsidiary of First Advantage Corporation and part of its Dealer Services segment, processes tens of millions of consumer transactions annually and is the leading provider of specialty credit reports and services for the automotive, recreational vehicle and marine industries. First Advantage CREDCO also provides comprehensive identity verification and consumer lead solutions. More information about the company is available at www.CREDCOservices.com.

First Advantage Corporation (NASDAQ: FADV) provides innovative products and services that mitigate risk by helping businesses, non-profit organizations and government agencies make more informed decisions. Headquartered in Poway, Calif., the company has more than 4,300 employees in 12 countries that support over 90,000 clients globally. More information about First Advantage is available at www.FADV.com.

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