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Yamaha Dealers to Carry Turbo® Propellers

KENNESAW, Ga.--([BUSINESS WIRE](#))-- Yamaha Marine Group today announced it will market Precision Propeller Industries, Inc.'s (PPI) "Turbo®" line of propellers, through Yamaha marine dealers nationwide.

Yamaha purchased the assets of PPI in 2008 and has been investing in the company and its processes ever since. Though PPI's Turbo line existed prior to the purchase, Yamaha's marketing and sales initiatives promise to increase distribution for the line and offer additional products for boaters, just as demand for parts and accessories is increasing.

"Boaters today are more likely to buy parts and accessories for their current boat than buy a new boat and outboard," said John Rigsby, Yamaha Marine Group National Sales Manager. "With the Turbo propeller line, Yamaha dealers can now offer a full suit of propellers -- something for almost any type of boat on the water."

The Turbo propeller line consists of more than 200 different polished stainless steel propellers appropriate for applications ranging from 18 to 400 horsepower. There are eight four-blade families and eight three-blade families in the line. Most feature the Guardian Square Lok hub system that matches most outboard and stern drive applications.

Turbo propellers are built for all major market segments including bass boats, stern-drive boats, aluminum boats, offshore boats bay, boats and flats boats. They come with a lifetime limited warranty from PPI, Inc. that covers materials and workmanship. For more information, please visit www.turbo-props.com.

Yamaha Marine Group, based in Kennesaw, Ga., supports its 2,100 U.S. dealers and OEM partners with marketing, training and parts for Yamaha's full line of products and strives to be the industry leader in reliability, technology and customer service. Yamaha Marine is the only outboard brand to have earned NMMA®'s C.S.I. Customer Satisfaction Index award every year since its inception. Visit www.yamahaoutboards.com.

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Contacts

Yamaha Marine Group
Martin Peters, 770-420-5829
Manager, Communications

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