



PRESS RELEASE

FOR IMMEDIATE RELEASE:
March 18, 2009

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Nautiques Continues Sponsorship With USA Water Ski

Towboat manufacturer renews partnership through 2009

POLK CITY, Fla. – USA Water Ski is pleased to announce that Nautiques by Correct Craft will continue as a Premier Sponsor of the national governing body of organized water skiing throughout 2009.

In addition to its Premier Sponsor designation, Nautiques by Correct Craft will be recognized as the Official Towboat and Premier Sponsor of USA Water Ski's National Championships of Events, Official Sponsor of the U.S. Water Ski Teams, Gold Sponsor of USA Water Ski's GrassRoots Series, and a Support Sponsor of USA Water Ski's Waterways Protection Program.

"We are pleased to continue the strong partnership with Correct Craft at the Premier level," said Steve Upp, USA Water Ski's director of business development and partnerships. "This high level of commitment by an industry leader such as Correct Craft is vital to USA Water Ski's ability to put forth programs that keep current and new enthusiasts active in towed water sports."

Nautiques by Correct Craft, based in Orlando, Fla., is the producer of the Nautique line of boats. Correct Craft is known for delivering superior quality products, cutting-edge technology and exceptional service experiences. For more information, visit www.nautiques.com.

USA Water Ski was formed in 1939 as a non-profit organization promoting water skiing in the United States. USA Water Ski is affiliated with the International Water Ski Federation (world governing body) and is recognized by the United States Olympic Committee and Pan-American Sports Organization as the national governing body of organized water skiing in the United States.

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