



For Immediate Release

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**SEAmagine and Camper & Nicholsons Launch Strategic Partnership
to Integrate Submersibles and Superyachts**

11 March 2009, San Diego, California: SEAmagine Hydrospace Corporation—the world’s leading manufacturer two- and three-people one-atmosphere submersibles—and **Camper & Nicholsons International (CNI)**—the world renowned yacht management firm—created a strategic partnership at last September’s Monaco Boat Show. There, CNI made exhibit space available to SEAmagine to display the *Ocean Pearl* and the onset of the collaboration between the two companies took root. They followed with an equally successful outing at the 49th Annual Fort Lauderdale Boat Show in late October 2008.

The partnering of the two companies derives from similar corporate cultures and the unprecedented ability of each to provide innovation and expertise to their clientele. CNI, long heralded as a pioneer in yacht management and SEAmagine, one of the first companies of its kind to engineer submersibles for personal use, now combine their talent and resources to present luxury yacht owners with modular design solutions that put submersibles on board while providing enhanced safety and reliability.

Jillian Montgomery, CEO of CNI, comments, “CNI has always provided our customers with new programs and products that answer their specific requirements. Today, there is an increased demand for the evolving technology of the personal submersible. With their lineage of seven generations to refine and hone the product, SEAmagine’s models and reputation for design excellence, safety and reliability exactly mirror the pinnacle of the very superyachts we build and manage for owners and charters.”

William Kohnen, the founder of SEAmagine Hydrospace Corporation, comments, “For nearly 15 years, the engineers at SEAmagine have worked tirelessly to refine our product to make it the most sophisticated and dependable submersible available to the market. With the increasing length and complexity of

superyachts, there is no doubt that the market for personal subs has expanded in the past several years. To be able to unite our resources with an industry leader such as Camper & Nicholsons provides both companies an unparalleled approach to marketing these vessels.

“We are both honored and grateful for their willingness to work with us,” Kohnen concludes.

Plans are already underway to present the SEAmagine subs with CNI at both the Monaco Yacht Show and Fort Lauderdale International Boat Show in 2009. Meanwhile, interested customers may contact either company for more information.

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About SEAmagine

Since 1995, SEAmagine Hydrospace Corporation has been the world’s leading manufacturer of two- and three-person acrylic submersibles for the luxury yacht, commercial and scientific exploration markets. Depth ratings for the vessels range from 153m (500’) to 914m (3000’) deep. By early 2009, SEAmagine’s active customer fleet included seven submersibles delivered and operating in six countries with more than 10,000 dives performed with both complete safety and total reliability. SEAmagine’s engineering staff work closely with their exacting clientele—as well as the world’s leading yacht designers and builders—to ensure easily realized submersible operations. All SEAmagine submersibles are classed +A1 by the American Bureau of Shipping (ABS) and can also be certified by US Coast Guard or by the Cayman Island Shipping Registry (CISR). For more information, visit www.seamagine.com or call Bernard Demers at 619.987.5770.

About Camper & Nicholsons International

For over 230 years, Camper & Nicholsons International (CNI) has managed the design and build of the world’s most acclaimed yachts and has led the way in safety standards and guided luxury yachting into the multi-billion dollar industry it is today. Always at the forefront, Camper & Nicholsons has literally paved the way to the development of luxury yacht charter, establishing the standards of luxury charter as well as owner services. Today, with 11 international offices and five divisions, CNI remains the global leader in all luxury yachting activities, from sales brokerage to new construction, charter management, yacht management and crew placement. For more information, visit www.cnconnect.com.

SEAmagine and Camper & Nicholsons Launch Strategic Partnership Accompanying Image Library

(File photos are low resolution; please reply to Amy Halsted for high resolution images.)

- 1. SEAmagine “Triumph” Intuitive Instrumentation*
- 2. SEAmagine “Triumph” Looking Up, Heading Down*
- 3. SEAmagine “Ocean Pearl” Gentle Entry into the Deep Blue Sea*

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