



PRESS RELEASE

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FOR IMMEDIATE RELEASE

STARCRAFT MARINE LAUNCHES NEW WEBSITE

New Paris, IN – The new redesigned Starcraft website went live February 26, 2009, 2009. The new site includes the standard boat information and is enhanced with 360 degree photos, feature photos, and overheads with pop-up photos for closer looks. New videos are accessible as well. A Pro-Fishing Corner will be hosted by Greg Yarbrough - Team Captain and the 2008 Cabelas MWC World Walleye Champion. Yarbrough and his Pro Staff will provide articles, fishing tips and other helpful tidbits on a monthly basis. Videos produced by Mark Romanack of Precision Angling/Fishing 411 Television will also be featured in the Pro Corner. A new Kids Club area will see an updated look in the nearing months. “We are pleased with the look and feel of the new site. It provides information in a manner that will serve as a source for the entire Starcraft boating experience – from the buying decision to boat usage and care,” commented Peter Barrett, Vice President of Corporate Marketing.

Starcraft / SmokerCraft Inc. manufactures a complete line of boats including aluminum fishing, pontoons, glass deckboats and runabouts.

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