



Todd Crocker
Head of Region
Fusion Electronics, U.S.A.
623-298-2252
toddc@fusionelectronics.com

Andrew Golden
PR Contact
Rushton Gregory Communications
617-413-6521
agolden@rushtongregory.com

FOR IMMEDIATE RELEASE:
May 4, 2009

FUSION[®] ELECTRONICS ANNOUNCES PARTNERSHIP WITH STABICRAFT

Marine Audio Leader Signs OEM Agreement with Award-Winning Watercraft Manufacturer

Phoenix, Ariz. – Fusion[®], a worldwide leader in car audio and marine audio, announced today a partnership with New Zealand-based buoyancy aluminum watercraft manufacturer, Stabicraft. Under the terms of the agreement, all new Stabicraft models will feature Fusion marine audio products. The Fusion audio suite will offer customers of the stylish, rugged vessels premier sound clarity, quality and ease-of-use from the only audio solution designed from the ground up specifically for the marine environment.

“The world’s first true marine range from Fusion was the obvious choice,” said Paul Adams, owner and managing director of Stabicraft. “The philosophies of both companies are very much in sync, as ground-breaking innovative thinking in design and manufacture are considered the way forward. We are able to share ideas in design and system placement at the early stage of concept to ensure the best outcomes for our customers.”

“Fusion Electronics is honored to be working with New Zealand’s leading boat manufacturer, especially given the parallels we have in our strategic design focus,” said Peter Maire, principal shareholder, Fusion Marine Electronics.

For more information on Fusion’s partnership with Stabicraft, Fusion Electronics or its innovative car and marine audio products please contact 623-580-9000 or visit www.fusionelectronics.com.

-30-

About Fusion:

Fusion brands and markets an exciting range of mobile entertainment and related products throughout America, Europe, Asia and the Pacific. Fusion is New Zealand based with significant sales operations sited in New Zealand, Australia, United Kingdom and United States of America. Fusion offers an innovative range of car audio speaker, amplifiers and subwoofers; true marine audio and a comprehensive range of audio accessories and merchandise.