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JBYS Better Boating Expo Delivers Buyers



Beaufort, North Carolina (5/26/2009) - Jarrett Bay Yacht Sales reports a strong turnout at the [Better Boating Expo](#), held May 16 & 17 at their Beaufort, North Carolina 175-acre marine park. Despite the threat of inclement weather, attendees traveled from Florida, Rhode Island and many points in between to enjoy a weekend of unprecedented access to their favorite new brands and their factory representatives. Tours of Hatteras Yachts' New Bern facility and the Jarrett Bay Boatworks Marine Industrial Park, as well as expert educational seminars, product demonstrations and amazing deals on new and brokerage boats, made this inaugural event one that all involved are looking forward to becoming an annual affair.

Extremely pleased with the event turnout, JBYS President Jan Boone said, "We have several prospects today that we didn't have prior to the Jarrett Bay Better Boating Expo, and are moving closer to closing a few that were already in the works. Our manufacturer and OEM representatives were all on-site providing our participants with hands-on opportunities to demo a wide-range of products and services, and offering expert answers to highly targeted questions. Our goal was to provide a personal boat buying experience you just can't find elsewhere, and thanks to an incredible collective effort from our staff, brands and sponsors, we delivered."

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[Click Here for the Expo Photo Gallery](#)
High Resolution Photos Available Upon Request

About Jarrett Bay Yacht Sales

Jarrett Bay Yacht Sales (JBYS) is an authorized sales and service provider for Albemarle Sportfishing Boats, Cabo Yachts, Carver Yachts, Hatteras Yachts, Grand Banks Yachts, Jarrett Bay Boatworks and Marquis Yachts. With operations in New Jersey, Maryland, Virginia, North Carolina, and South Carolina, JBYS offers customers a wide range of new products, in addition to their extensive collection of pre-owned central listings. Warranty and repair work within the region is coordinated through [Jarrett Bay's 175-acre marine industrial park](#) located at Beaufort, North Carolina ICW MM 198. This site is home to numerous boating-related businesses-including Gregory Poole Caterpillar, Bausch American Towers and IMS Electronics, as well as ample dockage, fuel and 50- to 220-ton travel lifts.