

## Press Release

### **WESTERN MARINE INSURANCE SERVICES APPOINTS BARRY PAULSEN AS NORTHWEST SALES REPRESENTATIVE** *Paulsen Brings Over 30 Years Marine Industry Experience to the Role*

**San Joaquin, Calif., May 28, 2009** — Western Marine Insurance Services today announced the appointment of Barry Paulsen as Northwest Sales Representative. In this role, Paulsen will be responsible for building and developing client relationships within the local communities in the Pacific-Northwest to promote Western Marine Insurance products including general liability, inland marine, property, business auto, marine operators legal liability, boat/ship builders legal liability, flood on floating property, protection and indemnity, bond, umbrella, and workers' compensation.

"Being a former marine business owner, Barry has experience in the many aspects of the marine industry, making him a great fit for the position," said Joseph Cecchini, Chairman and CEO of Western Marine Insurance Services. "As our company grows, we remain focused on placing the needs of our customers first. With Barry's knowledge, we look forward to continuing to deliver the highest levels of customer satisfaction in the industry."

Paulsen has over thirty years of experience in the marine industry. Prior to joining Western Marine, he owned Barry Paulsen's Boat Center and Barry Paulsen's Yacht Center. He was also an active member in the MRAA, NCMA and other trade organizations.

"Western Marine Insurance Services has been experiencing rapid growth, as their companies' products and services are clearly the top choice demanded from the marine community" said Barry. "I am pleased to join the team and contribute to the growth by delivering the highest levels of customer service to our broad client base."

Barry has served as Advisor Counsel to OMC, Four Winns, Regal and Chris Craft. He is a graduate of Spader Workshops, Dale Carnegie, Zig Ziglar and Anthony Robbins programs.

#### **About Western Marine Insurance Services**

Headquartered in Stockton, CA, Western Marine Insurance Services is a specialized provider of recreational marine insurance. The company offers the perfect blend of specialized insurance products and high quality service. With 26 years of experience exclusively in marine insurance, Western Marine Insurance Services has the knowledge and resources to find the right protection for your needs. For more information, visit Western Marine Insurance Services on the web at [www.westmarinsurance.com](http://www.westmarinsurance.com)

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