

BOB SAXON Consultancy



For immediate release

Contacts: Bob Saxon, BSC, 954.224.5307
Amy Halsted, THA, 540.966.5599

Bob Saxon Offers Insights on Megayacht News Radio

Provides Steps Everyone—Even Crew—Can Take to Improve their Current Situation

22 May 2009, Fort Lauderdale, Florida: The **Bob Saxon Consultancy (BSC)** announces today that Bob Saxon was the guest commentator this week on Megayacht News Radio, a podcast series hosted by Diane M. Byrne of Megayacht News, the only independent, professionally written, daily-updated Web site devoted to luxury yachts. Megayacht News Radio features leading members of the superyacht industry who talk about timely issues that can enhance enjoyment of the water. In this case, Saxon discussed the impact of the weak economy on builders and owners and offered positive steps all members of the yachting industry can take in order to survive and position their interests as the economy strengthens.

Interested listeners can go to www.megayachtnews.org and see "Introducing Megayacht News Radio," or visit the Megayacht News Radio cast on BlogTalkRadio. The BlogTalkRadio page can also be accessed directly from one's browser at <http://tobtr.com/s/532417>.

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For more information and a complete list of Bob Saxon Consultancy services, please contact

Services, Proposals & Availability: Bob Saxon • 954.224.5307 • bobsaxon5@aol.com

Editorial Information: Amy Halsted • 540.966.5599 • seagourmet@toad.net

About the Bob Saxon Consultancy

For more than 30 years, Bob Saxon has pioneered many of the large yacht industry's most progressive business practices and tactics. Today, the Bob Saxon Consultancy offers its critical

527 NE 9th Avenue • Fort Lauderdale, FL 33301

E: bob@bobsaxon.net • E: bobsaxon5@aol.com • T: 1-954-224-5307

advisory services to yacht manufacturers, brokerage, charter groups, owners and industry associations in order to promote and protect business development, operations and management in the global yachting marketplace.

About Megayacht News

Megayacht News is the only independent, professionally written, daily-updated Web site devoted to megayachts, a.k.a. superyachts—sailing yachts and motoryachts measuring 80 feet and larger. Launched in 2007, it is a leading source of information about new launches, design proposals, marinas, luxury yachting events, crew placement, and other important news for owners, their representatives, and industry members. Megayacht News was named to The Helium Report's (now Halogen Guides') [best yacht blogs list](#), and it's been referenced by Reuters, Forbes.com, The Wall Street Journal, the Seattle Post-Intelligencer, and others.

The owner and editor of Megayacht News is Diane M. Byrne, who has been covering megayachts since 1993. She writes for a variety of yachting publications, including Super Yacht World, Boat Exclusive, and Ocean magazine (Australia). She is a member of the [International Superyacht Society](#) and a founding member of the [United States Superyacht Association](#). She is additionally a member of other professional organizations such as [Ladies Who Launch](#) and the [Association for Women in Communications](#), the latter of which presented her with a prestigious Clarion Award for Best Feature Writing.