

YACHTWORLD.COM AND YBAA SIGN COLLABORATION AGREEMENT

Collaboration designed to promote professional yacht brokers

SEATTLE, and ANNAPOLIS, Md – June 8, 2009 -YachtWorld.com, the world's leading Internet yacht brokerage portal and a division of Dominion Enterprises, and the [Yacht Brokers Association of America](http://YachtBrokersAssociation.com), the only professional yacht brokers association serving all of North America, today announced their collaboration to promote professional yacht brokers' services to both YachtWorld.com visitors and YachtWorld.com member brokers around the world.

The objective of the agreement is to increase the level of professionalism within the brokerage industry, via broker education, and to provide the public with more accurate listing information. YachtWorld will use its broker communication network to educate its members with professional standards developed by YBAA and YachtWorld.

"YachtWorld's core commitment is the support and development of the professional yacht brokerage industry," said Ian Atkins, VP and general manager of YachtWorld.com and Boats.com. "This collaboration with YBAA will raise the visibility of listings that are represented by Certified Professional Yacht Brokers (CPYB) credentialed yacht brokers and will educate buyers and sellers as to the identity and value of working with a certified yacht broker."

"YBAA has teamed up with YachtWorld because of their extraordinary track record and ability to help yacht brokers promote and co-broker their listings to buyers around the world," said David Pugsley, YBAA president. "We support YachtWorld and their private BoatWizard MLS service for brokers as our endorsed Internet partner and expect great things to come of our combined efforts to raise the level of professionalism in the yacht brokerage community."

The YBAA / YachtWorld collaboration will also benefit YBAA member brokers through enhanced services offered to members throughout the year. According to YBAA's Executive Director Joseph Thompson, "YBAA and YachtWorld will continue to offer a program service initiated last year, the regional Yacht Brokerage University events. These one day educational and networking programs offer valuable insights and information for all attending brokers, at no cost to the participants."

About YBAA - The Yacht Brokers Association of America, Inc. (YBAA) is the oldest (1920) and largest professional yacht brokerage association in the world, with Corporate members (brokerage firms & their brokers) and Affiliate members (companies providing services and products to the industry) throughout the U.S., Canada and several other nations worldwide. Members are committed to professionalism, abide by a strict Code of Ethics, have access to standardized yacht transaction contracts and educational services. YBAA is a founder of the Certified Professional Yacht Broker (CPYB) program, co-sponsored by every yacht broker association in the U.S. and Canada.

About YachtWorld – YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 125,000 brokerage boats worldwide offered by over 2,500 yacht brokerage houses and 10,000 individual yacht brokers in 100 countries, YachtWorld.com is visited by over 2.5 million boating consumers every month who click through over 75 million page views. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a business unit of Dominion Enterprises, based in Norfolk, Virginia, USA.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 45 market-leading Web sites reaching more than 16.7 million unique visitors, and more than 450 magazines with a weekly circulation of 4.3 million. Headquartered in Norfolk, Va., the company has 5,400 employees in more than 200 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

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