



For Immediate Release

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**CORRECT CRAFT, INC CREATES TEAM TO EXPLORE
FURTHER INVESTMENTS IN THE MARINE INDUSTRY**

Orlando, FLA (July 23, 2009) Correct Craft, Inc, manufacturer of the premium Nautique brand, has created a team of in-house and external industry veterans to begin exploring investment opportunities within the marine industry. In doing so, Correct Craft is acting in collaboration with its parent company, Ambassador Enterprises, a private equity company, which obtained full ownership of Correct Craft in 2008.

This team will be led by Correct Craft's President/CEO Bill Yeargin. To help survey and assess potential investment opportunities, Yeargin has recruited other seasoned marine industry veterans to join the team including Chuck West, former CEO of Mastercraft, Russell Baqir, former President of Textron Marine Finance and Sean Marrero, Correct Craft's CFO.

"I am excited to be leading a team of top industry veterans in exploring investment opportunities within our industry. While many are retreating in this difficult economic environment, we want to move forward aggressively," stated Correct Craft's President/CEO Bill Yeargin. "We have a great team that we believe will identify the right potential partners for both Correct Craft and our parent company, Ambassador Enterprises," added Yeargin.

To make an inquiry, please visit www.marineteam.biz.

Celebrating 84 years of excellence in the marine industry, Correct Craft, Inc. is the producer of the Nautique line of boats. The manufacturer of Nautique is known for delivering superior quality product, cutting-edge technology and exceptional service experiences. To see the complete line of Nautique boats, visit www.nautiques.com.

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