

Harbercraft Announces “Under One Roof – On Solid Ground” Dealer Meeting

Westwinn Group Corp., Vernon, BC makers of Harbercraft, Jetcraft and Kingfisher premium all-welded aluminum boats, is hosting its annual dealer conference September 1 & 2 at its new WestWinn Center of Excellence manufacturing facility in Vernon.

The official opening and ribbon cutting ceremony with elected officials, dealer partners and employees will precede the 2010 model showcase featuring eight new models and over fifty upgrades to its current thirty model line-up.

“Product Development has been hard at work designing and fabricating more new exciting products driven by dealer input to ensure we grow our position as the #1 all-welded aluminum boat builder in Canada,” said Byron Bolton, President & CEO. “Our niche focused approach including species specific offshore fishing packages, is all about further enhancing the boating experience for each unique customer from Alaska to Europe to Quebec,” adds Bolton.

For this year’s conference theme “Under One Roof – On Solid Ground”, the focus is not solely on WestWinn’s commitment to manufacturing excellence with its new 53,000 square foot facility, it also concentrates on inventory management tools and financing alternatives that leverage WestWinn’s solid financial position.

“Our dealer network, including seven new domestic and international dealers, will be treated to our usual 1st class Okanagan hospitality and sunshine. I’m anxious to see their smiles after they’ve experienced our exciting additions to the Harbercraft, Jetcraft and Kingfisher line-up.”