

FOR IMMEDIATE RELEASE

**ZODIAC OF NORTH AMERICA APPOINTS NAUTICAL VENTURES SOUTH, INC.  
AS OFFICIAL DEALER FOR FT.LAUDERDALE**

*Water sports outfitter to carry full line of Zodiac products*

FT. LAUDERDALE, FL. (June 29, 2009) - Renowned inflatable boat manufacturer Zodiac of North America has recently appointed Nautical Ventures South, Inc. to be the exclusive authorized representative for the Zodiac and Avon product lines in Ft. Lauderdale.

Nautical Ventures, a 25-year-old, water sports outfitter and specialty store will carry a full line of Zodiac's products including models such as the Yachtline, Pro Open, Cadet Tenders, Pro Jet, and Avon. Ed Morris, Zodiac's East Coast Director of Marketing, officially welcomed the team at Nautical Ventures into the Zodiac family.

"We are extremely pleased to be adding Nautical Ventures as one of our exclusive dealers. They have a sense of professionalism, a level of enthusiasm, and knowledge of sales and marketing that will enable them to be very successful with Zodiac's line of exciting and innovative products. "

Nautical Ventures has already achieved success as a top national dealer of Hobie Cat and Ocean Kayak products and with a new 10,000 sq. ft. showroom right off I-95 in Ft. Lauderdale, they are poised to equal the same success with Zodiac.

"We saw this as an incredible opportunity to expand our product line with one of the most respected names in the marine industry," said Nautical Ventures' General Manager Josh Schwartz. "Carrying the Zodiac line allows us to continue to meet diverse needs of our clients and to continue to build more great relationships in the marine, resort, and yachting industries. We couldn't be more excited."

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**About the company:**

Based in Ft. Lauderdale, Nautical Ventures is the premier water sports store in South Florida. With a selection of new and used water sports equipment from companies such as Hobie Cat, Ocean Kayak, Wilderness Systems, Laser Performance, and Zodiac, Nautical Ventures is the place to shop for everything from sailboats, kayaks, stand up paddle boards, water-skis, wakeboards and more.

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