



EZ DOCK® LAUNCHES SUMMER SIZZLE SALES EVENT *Seasonal Rebates Available on World's Leading Floating Docks*

MONETT, MO (August 11, 2009) — EZ Dock, the world's leading manufacturer of floating docks, announced today that it is offering factory-direct rebates on its modular polyethylene dock sections as well as on its EZ Port 3, EZ Port MAX and Sea-Doo® Port personal watercraft lifts.

“Now is the time to get safe, durable water access for boaters and swimmers, without the headaches of a conventional dock,” said Curtis Downs, Global Sales Manager. “Our EZ Docks offer owners less worry and more enjoyment, because our versatile modular sections are low maintenance, simple to install and configure, and create a distinctive setting on any waterfront.” Now through September 7, 2009, customers can make their best deal with their local dealer and then take advantage of the factory rebates detailed below:

- Purchase an 80” dock section and receive a \$125 rebate from EZ-Dock
- Purchase a 60” dock section and receive a \$100 rebate from EZ-Dock
- Purchase a 40” dock section and receive a \$75 rebate from EZ-Dock
- Purchase an EZ Port 3 / EZ Port MAX / Sea-Doo® Port and receive a \$100 rebate from EZ-Dock

In addition to these savings, customers will benefit from EZ Dock's industry-leading stability, due to its patented pylon design and recycled rubber couplers; modular design that can fit any need, shoreline, and changing water levels; ease of installation and re-configuration; full line of lifts and accessories; and eight year warranty.

For additional details on this limited-time offer, or to find a list of authorized EZ Dock dealers, call 1-800-654-8168 or visit www.EZ-Dock.com/rebate.

(more)

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ABOUT EZ DOCK

EZ Dock, part of PlayPower, Inc., is the leading manufacturer of durable, polyethylene floating dock systems and lifts worldwide. EZ Dock is proud of its highly stable, easily installed docking systems, and of its famous EZ Port products, which pioneered the PWC lift concept. More information on EZ Dock products is available at www.EZ-Dock.com.

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