

Court Finds ValvTect's Comparison Ad Was Not False

StarBrite Inc. recently filed a motion requesting a preliminary injunction against ValvTect Petroleum's ads comparing the performance of ValvTect Ethanol Gasoline Treatment and StarTron Enzyme Fuel Treatment based on certain test results. On August 31, 2009 the court found ValvTect's comparison ad was not false but information about some of the test data as misleading.

"We are pleased that the court did not find any of our advertising claims to be false and no retraction was ordered nor did the court order prevent ValvTect from placing future ads comparing the performance of ValvTect Ethanol Gasoline Treatment and StarTron." said Jerry Nessenson president of ValvTect Petroleum Products. "We are also pleased that the court did not find fault with any of the performance claims attributed to ValvTect Ethanol Gasoline Treatment.

Mr. Nessenson further stated, "we will certainly comply with the order by modifying future ads to more accurately describe the results of new tests that are currently being run." Nessenson added, "This motion was only a preliminary hearing. The case is set for hearing in March 2010 at which time we will expect to present current data comparing the performance of the two products and expect ValvTect Ethanol Gasoline Treatment to provide the best protection to prevent ethanol related problems".

For more information contact ValvTect Petroleum Products at 800-728-8258.