

NEWS RELEASE

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Florida Marine Guide.com Undergoes Redesign to Provide Easier Navigation

North Palm Beach, FL, October 27, 2009 – Florida Marine Guide.com, an online marine business directory, has completed a website redesign that provides a better user experience with new enhanced features and content. The website, at <http://www.floridamarineguide.com>, incorporates the ability to narrow a search to a specific region in Florida, allowing the user to search for “a marina in Fort Lauderdale” or “a dive charter in Tampa.”

“A person getting ready to visit Panama City Beach may want to find waterfront lodging, restaurants, boat rentals and a fishing charter, all in that particular area. It’s easy to do when you narrow your search on Florida Marine Guide.com,” Sales & Marketing Director Janie Barbato said. “Of course you still have the ability to search “All of Florida” in case you’re looking for a special part or specific service”

In addition to nearly 9,000 business listings, the site includes numerous content pages with information on how, when and where to go boating, fishing and diving in Florida. There are pages on boating safety, the marine environment, marine weather, water sports and dozens of other topics. New to the redesign is the hybrid “Photo Blog” where visitors can see pictures and read information on various marine-related topics.

Launched in 2001, Florida Marine Guide.com offers users an easy and effective way to find marine industry companies in Florida. Search results are relevant and current. There are also advertising opportunities for businesses looking to increase their website traffic and generate exposure.

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