

New Grady-White Dealership: Park Boat Company

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### **Park Boat Company of Washington, NC, “Ecstatic” To Now Represent Grady-White Boats**

GREENVILLE, NC— Grady-White Boats announces a new dealership association with Park Boat Company and Powersports of Washington, NC. “We are just ecstatic at the opportunity to represent Grady-White, not only because the manufacturer has a terrific reputation and is—without a doubt—the top quality brand in coastal boating,” says Austin Smithwick, Park Boat president, “but also because both Grady-White and Park Boat focus on customer satisfaction and the ultimate boating experience. We’re thrilled to offer Grady-White’s terrific line up of 26 models from 18-36 feet to all of our North Carolina customers. With ten different center console models, six different family-friendly dual console models and ten cabin models, Grady-White and now Park Boat Company offer the most complete line in coastal boating and a perfect fit for every boating family.”

“There are many synergies between Grady-White and Park Boat Company,” says Joey Weller, vice president of sales and marketing for Grady-White. “We are excited about this alliance and look forward to much success together. Both companies are there for you for the long haul, with a long-term vision and emphasis on family. Park Boat Company offers customers award-winning customer service, having been named as *Boating Industry’s Top 100 Boat Dealers* multiple times. And of course, Grady-White has been recognized for top-ranking excellence in customer satisfaction in every third-party study ever done in the marine industry.”

Smithwick adds, “Park Boat Company has been serving customers with super quality for over 50 years, just like Grady-White Boats. There are potential benefits for our local customers given that Park Boat Company is just 20 miles away from the Grady-White factory: quick answers and quick delivery should be easy. When you choose a Grady-White boat from Park Boat, you can only be happy!”

Park Boat Company is a family business, founded by Dennis Smithwick as a small outboard dealership in Washington Park on the Pamlico River in 1952. Over the years, led by sons Larry and Terry Smithwick, Park has moved to two new locations to match the company’s exponential growth. Today, with Terry’s son Austin at the helm, the company represents 4WD power sports equipment as well the premiere boating lines in America including ski boats, small cruisers, pontoon boats, stern drive, inboard and outboard power, and now with Grady-White, saltwater style coastal boats. With a roomy service department, well-trained service personnel, plenty of parking and a complete retail store area, Park Boat Company is a one-stop shop for the best in boating and power sports.

Grady-White was founded in 1959 and has been under continuous private ownership since 1968. Grady-White Boats currently offers 26 models including a new 36’ center console, the *Canyon 366* and a new 23’ center console, the *Fisherman 230*.

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Caption:

Park Boat Company, Washington NC, greets the first delivery of Grady-White boats to the dealership including a 22-foot dual console *Tournament 225*, the popular 19-foot dual console *Tournament 192* and an 18-foot center console *Sportsman 180*. Come see the new Grady-Whites at Park Boat Company!