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IMBC Exhibit Hall Sold Out

Marina conference sells all available booth space

Warren, RI – With just a few weeks to go before the International Marina & Boatyard Conference (IMBC), exhibit hall booth space sold out. IMBC—January 27–29, 2010, at the Tampa Convention Center in Tampa, Florida—features an exhibit hall that historically has hosted over 125 companies who support and supply the marina and boatyard industry.

“The original floor plan had space for 143 booths and we currently have 145 booths contracted,” says Ray Clark, IMBC sales coordinator. “We have added extra booths to accommodate more companies and expand the floor. This will give attendees access to over 125 companies that service the marina and boatyard industry.”

Along with IMBC’s tried and true exhibitors, over 30 new companies are showing their products and services at the conference. In addition to this, IMBC’s conference program is packed with ads and information about suppliers while the conference’s new Take-One Brochure Exhibit will host information about industry companies and associations. IMBC staff has worked to provide attendees with as much information as possible concerning industry products and services as well as current hot topics and issues of interest.

“The exhibit floor has continued to grow because IMBC is the place where key decision makers go to learn about products, services, and offerings that will help them successfully run their business,” says Jim Frye, president and chair of the Association of Marina Industries (AMI), IMBC’s producer. “Exhibitors know that the professionals they want to talk to will be in attendance.”

The networking opportunities begin at IMBC’s opening reception on Wednesday, January 27, from 6:00 p.m.-8:00 p.m. The hall is also open on Thursday, January 28, from 10:30 a.m.-6:00 p.m., and Friday, January 29, from 10:30 a.m.-3:00 p.m. Attendees can register before the conference by visiting IMBC’s Web site where online registration and a downloadable registration form is available. Onsite registrations will also be accepted at IMBC’s registration desk, which will be located on the third level of the Tampa Convention Center, outside the entrance to the West Hall.

Formed in 2002 as the National Marina & Boatyard Conference, the International Boatyard & Marina Conference is currently the only show catered specifically to marina owners, managers, and staff, as well as boat repairers and yards. Over the course of three days, over 650 conference attendees from around the world choose from a dozen seminars, roundtable discussions, and panels. The show floor, which remains open for the duration of the conference, exhibits up-and-coming products along with tried-and-true vendors. IMBC is owned and operated by the Association of Marina Industries (AMI).

The Association of Marina Industries (AMI) is a nonprofit membership organization providing management training, education, and information about research, legislation, and environmental issues affecting the marina industry.

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