

**For Release 11:30 a.m. CST
March 20, 2010**

The First iPhone App for Boating Enthusiasts Now Available

Boating Suite is the first and only app specifically for boating enthusiasts.

Minneapolis, MN — March 20, 2010 — Boating Cafe, Inc. today announced the release of *Boating Suite* for the iPhone and iPod Touch (<http://www.boatingcafe.com>). *Boating Suite* is the first and only app designed specifically for boaters. This innovative app allows the user to record detailed logs of their boating trips, plus it allows the boater to maintain detailed logs for fuel, maintenance and expenses. It even helps the user to remember important things with its integrated To Do and Shopping Lists.

Boating Suite consists of six modules plus several customizable reports. The six modules are; Log Book, Fuel Log, Expense Log, Maintenance Log, To Do List and Shopping List. The robust reporting will give the user information about each trip, fuel usage and cost, total cost of ownership and much more.

“This is truly the first of its kind for boaters and for the iPhone.” said Rob Anonen, founder and President of Boating Cafe, Inc. (and passionate boater). “*Boating Suite* came about from my own logs and spreadsheets that I would keep for my boat. I searched for boating apps for my phone and found a lot of navigation apps but nothing specifically for boaters. I wanted an easy way to log my boating trips and help me keep track of everything with our boat...fuel, maintenance, expenses. Nothing existed so I decided to create it myself and share it with other boaters.” Mr. Anonen says, “A unique aspect of *Boating Suite* is that it was made by a boater, for boaters. This wasn’t slapped together by a non-boating app developer. My own experience,

my passion for boating and a lot sweat have been poured into this app. I am confident that passionate boaters will appreciate its usefulness.”

Six Apps within an App

Boating Suite is unique in that it consists of six individual, yet integrated, apps within a single app. Boaters will benefit from Boating Suite by having detailed trip, vessel, and expense information available at their fingertips. Its intuitive interface allows for efficient entry of information which is important while out on the water.

Features of Boating Suite include:

- **Trip Log:** Detailed information about each trip with robust reporting.
- **Fuel Log:** Track and report fuel expenses, consumption, and calculate fuel efficiency.
- **Maintenance Log:** Keep track of oil changes, repairs and all maintenance performed on the vessel.
- **Expense Log:** Keep track of all boating relating purchases.
- **To Do List:** Helps you remember the things you need to get done.
- **Shopping List:** Keep a list of everything you need to buy for the next trip to the marine store.
- **Reports:** Robust and customizable reports for trip information, fuel expense and usage, maintenance and expenses. Plus a Total Cost or Ownership report.

Available Now on the iTunes App Store

Boating Suite is available now on the iTunes App Store for only \$4.99 (<http://itunes.apple.com/us/app/id361667511?mt=8>).

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About Boating Cafe, Inc.

Boating Cafe, Inc. was founded in 2009 as a division of Infinite Solutions Consulting, Ltd. (founded in 2002). Infinite Solutions Consulting (ISC) is a Business and IT consulting firm owned and operated by Robert Anonen. ISC provides the development for Boating Suite, its related products, and BoatingCafe.com. Boating Cafe, Inc. is dedicated to serving the boating community and will continue to offer a wide range of products and services to passionate boating enthusiasts around the world.

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Boating Cafe, Inc., BoatingCafe.com, Boating Suite, "Mobile Apps for Boaters" and "Serving the Boating Community" are trademarks of Boating Cafe, Inc. and Infinite Solutions Consulting, Ltd.

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For more information on Boating Cafe, Inc.:

<http://www.boatingcafe.com>

Boating Suite is on the iTunes App Store:

<http://itunes.apple.com/us/app/id361667511?mt=8>