

# Gloucester City Sail

\*\*\*\*\* PRESS RELEASE\*\*\*\*\*

For Immediate Release:

April 6, 2010

Contact:

Cherie Starner, 215-275-8037  
[cstarners@sailtime.com](mailto:cstarners@sailtime.com)

## **Non-Profit Marine Based Training Program to Hold Nautical Market**

### ***Gloucester City Sail to raise funds by selling space to area residents and vendors***

April 6, 2010 (Gloucester City, NJ) - Gloucester City Sail, Inc., which holds educational workshops onboard the 57 ft. schooner *North Wind*, announced plans for the first annual *Nautical Gear & Crafts Market* so that they can raise funds to support their marine based training programs. The event will be held on Saturday May 22<sup>nd</sup>, 2010 from 10:00 AM to 4:00 PM along the waterfront on King Street in Gloucester City, NJ, with a rain date planned for Sunday May 23<sup>rd</sup>, 2010.

Vendors for the event are still being sought. A 10' X 10' space can be reserved for \$25.00 by regional businesses, crafters and those looking to sell their used equipment (boating preferred). Spaces for privately owned vessels on boat trailers are offered at \$50.00. Vendors can contact Bob Bevan at 856-456-0205 or [bb@cityofgloucester.org](mailto:bb@cityofgloucester.org) or Cherie Starner at 866-SAIL101 or [cstarners@sailtime.com](mailto:cstarners@sailtime.com).

Gloucester City Sail (GCS) will also accept "gently used" marine related donations for the foundation to sell as part of its fund raising efforts. Information on these donations can be obtained by calling GCS at 856-456-5168.

In today's economy, the marine flea market will provide an outlet for marine industry businesses and private individuals to sell overstocked, new and used marine equipment. Area boaters and fisherman will be able to find valuable items at bargain prices just in time to commission their boats for the upcoming boating season. Others will find nautically themed items offered by professional crafters to purchase for decoration and gifts.

Attendees may also show their support for the non-profit by participating in raffles of donated items which include a private 1 hour charter for 20 guests on board the schooner *North Wind* and a 3 day ASA101/ Basic Sailing Lesson offered by SailTime Philadelphia. The raffle items have been generously donated by several of the participating vendors.

Admission will be \$1.00 for visitors. The open-air event will be held on the pier located along the Delaware River near the intersection of King and Cumberland Streets. This location had been used as a U.S. Coast Guard Station until it's closing in 1986.

"We're excited to be able to put together this event for the boating community in our region. It will be a great way for visitors to come out to find some bargains to outfit their boats before they get out on the water this year. It's also a great way for us to let people know who we are so that they can help support our programs in the future." said Bob Bevan, President of GCS's Board of Directors.

-More-

# Gloucester City Sail

---

## **About Gloucester City Sail, Inc.**

Founded in 2008, Gloucester City Sail, Inc. (GCS), a 501 (3)(c) non-profit corporation, has been offering “hands on” workshops on board the schooner *North Wind*. Located in the Greater Philadelphia area, abutting Camden, NJ, the foundation has offered its service to educate the youth in the region on topics which include environmental science, ecology, history and even lessons specific to safe boating.

Using the *North Wind* as a classroom and training tool, GCS has worked hand-in-hand with area private and public school teachers to present their required curriculum in a unique and engaging way. The New Jersey Marine Sciences Consortium/New Jersey Sea Grant, who is committed to advancing knowledge and stewardship of New Jersey’s marine and coastal environment, has also partnered with GCS to present their academic and scientific programs; especially those focused on the importance a regional port plays in the health of a surrounding community. Other non-profits and community organizations have also used the vessel to further their youth oriented enrichment programs.

The 57 foot steel hulled schooner, which was originally built in 1995, was obtained in July of 2008 by Gloucester City, NJ. It serves as the city’s flagship, providing a symbol for its waterfront revitalization project. The city is working towards developing the Delaware River corridor along King and Water streets as a multifaceted, festive retail and entertainment destination with a predominantly Irish Village theme. The USGC approved ship can carry 49 passengers in addition to its crew. GCS manages and operates the vessel under a lease agreement with the city.

As a self-supporting organization, GCS’s activities have taken place under the watchful eye of marine professionals, respected business leaders and educators, all who have offered their expertise on a volunteer basis. Financial support has come through grants, fund raising events, donations and the proceeds collected from a limited number of private charters.

When the funding becomes available, future plans include the development of a training program to focus on marine mechanics, electronics and restoration of donated watercraft the group has already begun to obtain. This program will provide its participants with valuable marketable skills for future employment.

“Participating in the completion of the onboard lessons helps students gain valuable information about the history of the area and the river. We gear the activities to teach teamwork, skills for strategic planning and to promote leadership” said Chuck Reed, a Gloucester City resident and the *North Wind*’s Captain.

Visit [www.schoonergloucesternj.com](http://www.schoonergloucesternj.com) or call 856-456-5168 for more information.

## **Media Note:**

To find out more about the Nautical Gear & Craft Market or to arrange an interview with a Gloucester City Sail, Inc. representative please contact Cherie Starner at 215-275-8037 or send a message to [gloucestersail@verizon.net](mailto:gloucestersail@verizon.net).

#####