



Strictly Sail[®] Pacific
April 15-18, 2010
Jack London Square, Oakland, CA



For Immediate Release

Contact: Wanda Kenton Smith
Kenton Smith Marketing
(407) 697-8055
wanda@kentonsmithmarketing.com

**Top Speakers and Authors Highlight Strictly Sail Pacific's
100-Strong Seminar Series Presented by *Blue Water Sailing***

April 1, 2010, Middletown, RI – More than 100 seminars and presentations by top sailing experts, celebrities and authors are expected to draw enthusiastic crowds for the upcoming Strictly Sail Pacific sailboat show at Oakland's Jack London Square from April 15 – 18, 2010.

"Sailors and those interested in learning more about the sport and lifestyle have a tremendous opportunity to hear directly from the best in the business," said Patty Lawrence, Strictly Sail Pacific seminar coordinator. "We have four solid days of educational programs lined up, featuring world-class experts who are enthusiastic about sharing their experiences, love of sailing and expertise with show-goers."

All but two of the seminars and presentations run an hour long and are free with paid admission to the show. Complete seminar and author details, including dates, locations and times can be viewed at www.strictlysailpacific.com

Highlights include top ranked women's match racing skipper on the US Sailing Team Alphagraphics, Harvard Female Collegiate Sailor of the Year and three-time All American female skipper Genny Tullock who addresses "*Racing Rules of Sailing*." Tullock is a former member of the Morning Light team and she's currently on a campaign for the 2012 Olympic Games in London.

West Marine's Outfitting Program Manager Pam Wall will address "*Offshore Outfitting*," sharing proven tips and techniques on how to prep and dress for success. She also co-presents another favorite seminar program with sailing author Kathy Parsons on *Women and Cruising*.

--more--

Top Speakers and Authors Highlight Strictly Sail Pacific Seminar Series Presented by Blue Water Sailing 2-2-2-2-2-2

Latitude 38 magazine founder and Publisher Richard Spindler gives insight about the legendary “*Baja-Ha-Ha Cruisers Rally*” from San Diego to Cabo San Lucas, while *Latitudes & Attitude’s* magazine founder Bob Bitchin captivates standing-room-only crowds with big tales from his storied sailing adventures in “*Cruising the Big Blue Ball Called Earth.*”

Other popular sailing authors will be onsite throughout the show in the Author’s Corner, as well as presenting programs. International sailing editor Dieter Loibner will be on hand to address his recently published book, “*Sustainable Sailing, Go Green When You Cast Off,*” along with John Otterbacher of “*Sailing Grace,*” John and Amanda Neal of “*Log of Mahina*” and numerous others.

The two extended seminars that incur a fee include Senior Marine Meteorologist formerly with NOAA/NWS’s Ocean Prediction Center Lee Chesneau who will present “*Marine Weather Level 1 Course,*” a two-day Marine Meteorology Weather Course to teach mariners self-reliance in understanding High Frequency (HF) Single Side Band (SSB) radio-facsimile weather charts and predicting marine weather. The second extended program features master voyagers John and Amanda Neal who will address *Ocean Voyage Preparation* based on their extensive global cruising experiences.

“No doubt our seminars are always an integral and favorite part of Strictly Sail sailboat shows,” said Sail America Executive Director Jonathan Banks. “This past year, our seminar attendance really enjoyed an upward spike, which we believe is a positive sign indicating a sustained interest in sailing activity and a shift toward upgrade and refit projects. This year’s Strictly Sail Pacific offers a great mix of compelling programs for everyone.”

Besides the aforementioned seminars, topics range the full gamut from onboard fitness at sea, to celestial navigation, sail trim and tactics, cruising comfort and safety, galley essentials, sailing to Europe and the Med in a summer, storm avoidance, family sailing, medical preparation and more.

Strictly Sail Pacific also features plenty of special events and entertainment, free sailboat rides, tours, kid’s events and fun for the whole crew. For complete show and event details, times, schedules, as well as a listing of new boats, products and exhibitors, please visit www.strictlysailpacific.com.

Top Speakers and Authors Highlight Strictly Sail Pacific Seminar Series Presented by Blue Water Sailing 3-3-3-3-3-3

Show at a Glance

Location

On San Francisco Bay at Jack London Square in Oakland, California. Just across the Bay from downtown San Francisco, with easy access from around the Bay Area by ferry, BART or bus.

Hours

Thursday and Friday, April 15 – 16:	10 am – 6 pm
Saturday, April 17:	10 am – 7 pm
Sunday, April 18:	10 am – 5 pm

Admission

\$12 – Thursday and Friday (Adults)

\$15 – Saturday and Sunday (Adults)

\$24 – Two-Day Adult Pass

\$40 – Four-Day Pass (Available Online Only)

FREE – Children 15 years and under (when accompanied by a paid adult)

Information

www.strictlysailpacific.com