

*****FOR IMMEDIATE RELEASE*****

Hydra-Sports Boats Enters New Dealer Partnership with 3A Marine Service

Hydra-Sports Boats is proud to announce a new dealer partnership with 3A Marine Service of Hingham, MA. The agreement matches a manufacturer and dealer both known for quality and innovation. "We are very pleased to partner with such a respected and long-standing dealership as 3A," said Scott Crutchfield, Hydra-Sports Chief Sales and Marketing Officer. 3A's decision to partner with Hydra-Sports is a big boost to our credibility in the Northeast. They were quick to recognize our vision in regard to product development and knew our reputation for quality on the MasterCraft side of our business." 3A Marine Service was incorporated in 1980 and is one of the most established marine retailers in the Northeastern US. The dealership has maintained a reputation for providing outstanding customer care and was one of the first recipients of the US Marine Industry 5 Star Dealership Award.

3A Marine Service President and CEO Ed Lofgren is equally excited about the new partnership. "We have developed a loyal clientele that expects excellence in design and functionality in everything we sell and service," said Lofgren. "Hydra-Sports Boats have always had a great reputation for ride and seaworthiness. From everything we have seen, the new owners of Hydra-Sports have the engineering horsepower necessary to deliver clever innovations and quality that my customers will love".

Located on the south shore of Boston, 3A Marine Service is known as much for their service as their sales department. Boasting two Master Techs on staff, service makes up a good portion of the business. The dealership is also very active in the marine industry and marine conservation. Mr. Lofgren is a former President of the Massachusetts Marine Trades Association and currently serves as Chairman of the Marine Retailers Association of America.

About Hydra-Sports

Hydra-Sports Boat Company builds the world's finest inshore and offshore fishing boats. Built for the discerning angler, Hydra-Sports owners value tournament class performance on Saturday and luxury cruising on Sunday. The "No Compromises™" philosophy is applied to all aspects of design and engineering. It is a simple, yet straight-forward approach that ensures Hydra-Sports Boats will remain on the front lines of quality, performance and innovation.

For more information contact Hydra-Sports Boats at 100 Cherokee Cove Dr. Vonore, TN. 37885
Phone 423-884-7713, Fax 423-884-7769 www.hydra-sports.com