

FOR IMMEDIATE RELEASE



## TUI Marine Becomes Exclusive North American Distributor of Revolutionary Power Boat

**Clearwater, Florida, September 29, 2010** – As a proven leader in the marine industry for environmental sustainability, TUI Marine is excited to announce it has become the exclusive North American distributor of a revolutionary new power boat, the Greenline 33 Hybrid built by Slovenian builder Seaway. Annapolis Yacht Sales has been appointed as the first dealer and will be showcasing the Greenline 33 Hybrid at the Annapolis Power Boat show October 14-18.

As the world's first production hybrid and solar powered boat, the Greenline 33 Hybrid has already been awarded **"2010 European Power Boat of the Year"** and has quickly become one of the most coveted models to ever hit the yachting market. In a time when international boat sales have suffered, demand for this hybrid cruiser has been staggering; with over 120 units sold since its launch in 2009: An impressive indication that mainstream demand for affordable eco-friendly boats is upon us.

"We constantly monitor developments across the marine industry, with a particularly strong interest in environmentally friendly products. With the recent launch of our own hybrid-electric LeBoat 1500 cruiser, TUI Marine is dedicated to developing vessels and partnering with builders to meet the needs of consumers as well as protect the Earth. With Seaway's cutting-edge model making its way to the U.S., we're confident it will experience continued success and further raise awareness and demand for all eco-friendly boats." comments Lex Raas, President TUI Marine.

As Greenline's website states, the technology behind this boat is surprisingly uncomplicated, yet very advanced. Unlike today's modern cars which still need to burn fuel to produce electricity, the Greenline 33 Hybrid is capable of collecting, storing and using power from the sun, which is a breakthrough in hybrid marine technology. With a 1.3 kW solar roof and the Hybrid drive (5kW generator/7kW electric motor integrated in one unit), the Greenline 33 Hybrid is a mobile power station that provides a constant supply of electric power on board.

Seaway technicians boast that its 165 hp engine consumes just one gallon of fuel per hour at 7 knots, providing up to a 700 mile range at normal cruising speed. It combines this incredible efficiency with a top speed of 15 knots. The lower energy requirement means less burned fuel, less running costs and up to 1000 miles of range, including the additional range available with electric power. This means in most cases a single tank could last an entire boating season. The Greenline 33 Hybrid is also available with traditional propulsion engine, but is "hybrid ready" at a very competitive price.

All of this eco-technology means nothing, however, if the boat isn't good-looking, spacious, and comfortable. The Greenline 33 Hybrid delivers on it all. She features a single, roomy ensuite master cabin and a pair of convertible settees in the salon resulting in up to 5 berths. The luxurious salon is very large for a 33 footer and "feels" even larger thanks to an innovative hinged glass panel that opens up the entire saloon to the rear cockpit.

The Greenline 33 Hybrid will be located at the corner of Dock F2 and Dock E2 at the Annapolis Power Boat Show. A press conference featuring Annapolis Yacht Sales President Garth Hichens, Seaway Owner Japoc Jakopin, and TUI Marine President Lex Raas will take place on Thursday, October 14 at 2PM. Sea trials may be available after the show ends each day or can be scheduled with AYS during the week of October 18-22. For more boat information visit [www.greenlinehybrid.com](http://www.greenlinehybrid.com)

*TUI Marine is the Marine division of TUI Travel PLC, the world's leading international leisure travel company. Our portfolio of premier companies includes The Moorings, Sunsail, Leopard Catamarans, Footloose, and LeBoat, We are the world's largest operator of yachts and offer yacht ownership, charter, and sailing school opportunities globally.*

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