

YACHTWORLD CREATES FOUNDATION TO FURTHER KNOWLEDGE AND PROTECTION OF OCEANS

The International SeaKeepers Society will be 2011 beneficiary

SEATTLE – Dec, 9, 2010 – YachtWorld.com, the world's largest Internet yacht brokerage portal and a division of Dominion Enterprises, is setting up a foundation to further the knowledge and protection of the world's oceans.

"When I founded YachtWorld and BoatWizard in the mid 90's, we added a personal hidden tagline we would see every morning when we logged in, reminding us of our responsibility to boaters and yacht brokers who came to rely on our services; it read "Use your powers to do good," said Jessica Muffett, publisher emeritus, YachtWorld.com. "I did not dream we would develop the powerful global services we offer today, but I did dream I could someday start a non-profit foundation for YachtWorld, promoting social responsibility for protecting the essential habitat we all love and share, the world's oceans."

The beneficiaries of the YachtWorld Foundation are non-profits and individuals who support the mission of promoting awareness and protection of the world's oceans. The 2011 beneficiary is the [International SeaKeepers Society](http://InternationalSeaKeepersSociety.com). The International SeaKeepers was founded in 1998 by a small group of yacht owners who were horrified by the deteriorating conditions of the seas. Their initial mission was to develop a compact, automated and cost-effective ocean and atmospheric monitoring system for their yachts, providing data to scientists on the health of the world's oceans. The result of that mission, the innovative SeaKeeper 1000™, is now deployed in more than 90 locations around the world, including yachts, cruise ships, ferry boats, buoys and piers.

"SeaKeepers is pleased and honored to be the 2011 beneficiary of the YachtWorld Foundation," said Michael T. Moore, chairman of the board, The International SeaKeepers Society. "SeaKeepers, like YachtWorld Foundation, has a special relationship to the world's oceans and seeks to use our collective power "to do good." SeaKeepers and YachtWorld seek to contribute meaningfully to the global discourse on climate change. We do this through effective science funded by the generosity of our members and friends. It is so wonderful that our new friend – YachtWorld Foundation - has selected SeaKeepers to be its beneficiary in the first year of its operation. On behalf of SeaKeepers everywhere, we thank Jessica Muffett and the rest of the YachtWorld Foundation team for its generosity."

About YachtWorld.com - YachtWorld.com is the single most powerful and effective global marketing solution for the boating industry. With over 116,000 brokerage boats worldwide offered by over 2,400 yacht brokerage houses and 10,000 individual yacht brokers in 143 countries, YachtWorld.com receives nearly 2.5 million global visits by boating enthusiasts each month. YachtWorld.com provides a complete suite of online marketing services for its yacht broker members through BoatWizard and SoldBoats, their proprietary back-end tools. Headquartered in Seattle, Washington, YachtWorld.com has European headquarters in the United Kingdom, with sales and customer service

representation in France, Germany, Italy, Holland, Turkey and Estonia. YachtWorld.com is a division of Dominion Enterprises, based in Norfolk, Virginia, USA.

About SeaKeepers - Founded in Monaco in 1998, the International SeaKeepers Society – a 501(c)3 nonprofit - was started by a small group of yacht owners concerned by the deteriorating health of the seas. Their initial mission was to develop a compact, automated and cost-effective ocean and atmospheric monitoring system to install aboard their yachts, to provide data to scientists on the world's changing oceans. Since its inception, the innovative SeaKeeper 1000™ monitoring system has been deployed in more than 90 locations around the world, including yachts, cruise ships, ferryboats, government buoys, freight ships and piers. The SeaKeeper 1000™ is endorsed by the United Nations' World Meteorological Organization (WMO) and Intergovernmental Oceanographic Commission (IOC) and used by three divisions of NOAA – its National Marine Fisheries Service, National Marine Sanctuaries Program, and National Weather Service. To find out how to become a SeaKeeper, "adopt" a SeaKeeper 1000™ monitoring system, or to learn more about the Society, please visit www.seakeepers.org.

About Dominion Enterprises - Dominion Enterprises is a leading marketing services company serving the marine, automotive, enthusiast and commercial vehicle, real estate, apartment rental, and employment industries. The company's businesses provide a comprehensive suite of technology-based marketing solutions including Internet advertising, lead generation, CRM, Web site design and hosting, and data management services. The company has more than 40 market-leading Web sites reaching more than 17.6 million unique visitors, and more than 280 magazines with a weekly circulation of 2.4 million. Headquartered in Norfolk, Virginia, the company has 4,900 employees in more than 186 offices nationwide. For more information, visit <http://www.DominionEnterprises.com>.

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