

Top Manufacturers Ranked by 2010 Year-to-Date Retail Sales

Area:National

Segment:Personal Watercraft

Rank	Manufacturer Name	4th Quarter 2010			2010 Year-to-Date		
		Retail Sales	Market Share	Unit % Change	Retail Sales	Market Share	Unit % Change
1	Bombardier	587	36.5	-30.9	15,633	39.6	-13.2
2	Yamaha	755	46.9	7.7	13,623	34.5	-12.7
3	Kawasaki	210	13.0	-13.2	5,451	13.8	-20.0
4	Honda	58	3.6	-67.6	4,780	12.1	8.2
5	Hydrospace			-100.0	6		20.0
Totals:		1,610		-18.4	39,493		-12.0

Period:Jan 2010-Dec 2010
Length:All Lengths
Propulsion:All Propulsions
2009 Year-to-Date

Mkt. % Change	Retail Sales	Market Share	Unit % Change	Mkt. % Change
-1.5	18,013	40.2	-30.0	-6.5
-0.9	15,612	34.8	-21.5	4.8
-9.2	6,814	15.2	-22.1	4.1
23.5	4,418	9.8	-19.6	6.5
	5		-44.4	
	44,862		-25.1	