

NEWS RELEASE

Contact: Jim Hands, Raymarine
Director of Marketing
603.864.4934
jim.hands@raymarine.com

Haley Barclay, FLIR Systems, Inc.
PR and Ad Manager
503.919.0696
haley.barclay@flir.com

RAYMARINE LAUNCHES SPRING PROMOTIONS

Two exciting consumer offers on Raymarine's most popular multifunction displays and chartplotter/fishfinder combos

MERRIMACK, N.H., March 31st 2011 --Raymarine today announced its Gear-Up Sales Event and A-Series Cash Back consumer promotions for the North American market. With the boating season fast approaching, the Gear-Up Sales Event and A-Series Cash Back promotions offer boaters substantial savings on Raymarine's best technologies. The Gear-Up Sales Event is an excellent opportunity for boaters to start building their Raymarine dream system with their choice of savings on C-Series Widescreen MFDs (multifunction displays) or the HybridTouch™ equipped E-Series Widescreen MFDs.

Raymarine Gear-Up Sales Event Mail-In Rebate Savings

- \$100 savings on C90W
- \$200 savings on C120W
- \$300 savings on C140W
- \$200 savings on E90W
- \$300 savings on E120W
- \$400 savings on E140W

Both C-Series and E-Series Widescreens MFDs can be easily expanded with options for HD Digital Fishfinder, HD Digital Radar, AIS, and SIRIUS Weather. In addition, E-Series Widescreen MFDs are plug-and-play compatible with Raymarine's new T-Series thermal night vision cameras, making navigating at night easier and safer. The Raymarine Gear-Up Sales Event starts on March 31st and runs until July 4th 2011.

For boaters in the market for a chartplotter/fishfinder combo, the A-Series Cash Back promotion is sure to be quite a head turner with substantial savings on Raymarine's A50D, A57D, and A70D systems with transducers. Boaters can enjoy \$150 mail-in rebate savings on the A50D, \$350 savings on the A57D, and an amazing \$500 savings on the A70D. Each A-Series is well equipped with a built in GPS sensor, preloaded Navionics charts, and a powerful 500 Watt HD Digital Fishfinder. The A-Series Cash Back promotion starts on March 31st and runs until July 31st 2011.

Complete promotion and product information can be found on the Raymarine website www.raymarine.com/promotions

About Raymarine

Raymarine, a world leader in marine electronics, develops and manufactures the most comprehensive range of electronic equipment for the recreational boating and light commercial marine markets. Designed for high performance and ease of use, the award-winning products are available through a global network of dealers and distributors. The Raymarine product lines include radar, autopilots, thermal night vision, GPS, instruments, fishfinders, communications, and integrated systems. Raymarine is a division of FLIR Systems, a world leader in thermal imaging. For more information about Raymarine in the USA call 1-603-881-5200 or visit www.raymarine.com.

About FLIR Systems:

Pioneers in all aspects of infrared technology, FLIR designs, manufactures, and supports thermal imaging systems and subsystems for industrial, scientific, government, commercial, and firefighting applications. With a nearly 50-year history of infrared innovation, +300,000 systems in use worldwide, and development centers and sales offices in over 60 countries, FLIR is the world leader in thermal imaging technology. Visit the company's website at www.FLIR.com

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