

**Top Manufacturers Ranked by 2010 Year-to-Date Retail Sales**

**Area:National**

**Segment:Ski Boat**

Rank	Manufacturer Name	4th Quarter 2010			2010 Year-to-Date		
		Retail Sales	Market Share	Unit % Change	Retail Sales	Market Share	Unit % Change
1	MasterCraft	88	23.1	-32.3	1,169	23.4	-28.4
2	Malibu	71	18.6	-30.4	1,051	21.0	-30.6
3	Skier's Choice	45	11.8	-4.3	838	16.7	-18.6
4	Correct Craft	82	21.5	-6.8	796	15.9	-13.2
5	Fineline	21	5.5	-62.5	331	6.6	-45.6
6	Tige	26	6.8	8.3	331	6.6	-7.3
7	M. B. Sports	19	5.0	90.0	147	2.9	44.1
8	Axis Wake Research	7	1.8	75.0	143	2.9	286.5
9	Sanger	12	3.1	-29.4	75	1.5	-56.1
10	Ski Supreme	1	0.3	-80.0	43	0.9	-64.8
11	Epic	7	1.8	133.3	33	0.7	
12	Calabria	1	0.3		24	0.5	-27.3
13	Brunswick Marine Grp	1	0.3	-66.7	21	0.4	-59.6
14	Svfara				1		
<b>Totals:</b>		<b>381</b>		<b>-22.2</b>	<b>5,003</b>		<b>-24.3</b>

**Period:Jan 2010-Dec 2010**  
**Length:All Lengths**  
**Propulsion:All Propulsions**  
**2009 Year-to-Date**

<b>Mkt. % Change</b>	<b>Retail Sales</b>	<b>Market Share</b>	<b>Unit % Change</b>	<b>Mkt. % Change</b>
-5.3	1,632	24.7	-23.6	4.2
-8.3	1,515	22.9	-27.2	-0.9
7.1	1,029	15.6	-30.9	-5.5
14.4	917	13.9	-32.7	-7.9
-28.3	608	9.2	-15.2	15.0
22.2	357	5.4	-38.0	-15.6
93.3	102	1.5	-35.4	-16.7
383.3	37	0.6		
-42.3	171	2.6	-5.0	30.0
-50.0	122	1.8	-14.1	12.5
40.0	33	0.5	135.7	150.0
	33	0.5	-59.3	-44.4
-50.0	52	0.8	4.0	33.3
	<b>6,613</b>		<b>-26.6</b>	