

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Best App

BRONZE:

WebMD the Magazine

TMG Custom Media

SILVER:

dvm360

Advanstar Communications

GOLD:

Deliver

Campbell Ewald Advertising

Best Cover, Association/Non-Profit, B-to-B

BRONZE:

Landscape Architecture Magazine

American Society of Landscape Architects

August 2011

SILVER:

Pioneer May 2012

Ministry Of Defence Government Of Singapore

May 2012

GOLD:

IEEE Potentials

IEEE

September/October 2011

Best Cover, Association/Non-Profit, Consumer

BRONZE:

The Rotarian

Rotary International

May 2012

SILVER:

Science News

Society for Science & the Public

November2011

GOLD:

The Rotarian

Rotary International

March 2012

Best Cover, B-to-B 25,001 - 50,000 Circulation

BRONZE:

E&P

Hart Energy

April 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

SILVER:

Plate Magazine

Marketing and Technology Group

May 2012

GOLD:

Senior Market Advisor

Summit Business Media

July 2011

Best Cover, B-to-B 50,001 - 100,000 Circulation

BRONZE:

Scholastic Administrator

Scholastic Corporation

April 2012

SILVER:

Architect

Hanley Wood, LLC

July 2011

GOLD:

Architectural Record

McGraw-Hill Companies Inc.

May 2012

Best Cover, B-to-B above 100,000 Circulation

BRONZE:

Financial Planning

SourceMedia

December 2011

SILVER:

Dell Power Solutions

TDA Group

November 2011

GOLD:

InformationWeek

UBM TechWeb

February 2012

Best Cover, B-to-B under 25,000 Circulation

BRONZE:

Food Quality

Wiley-Blackwell

October 2011

SILVER:

Tech Decisions

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Summit Business Media
December 2011

GOLD:

residential architect

Hanley Wood, LLC
January/February 2012

Best Cover, Consumer 101,000 - 200,000 Circulation

BRONZE:

Worth Magazine

Sandow Media Corporation
June 2012

SILVER:

Worth Magazine

Sandow Media Corporation
February 2012

GOLD:

Worth Magazine

Sandow Media Corporation
April 2012

Best Cover, Consumer above 250,000 Circulation

BRONZE:

Outdoor Life

Bonnier Corporation
May 2012

SILVER:

Working Mother

Working Mother Magazine
April 2012

GOLD:

Field & Stream

Bonnier Corporation
April 2012

Best Cover, Consumer under 100,000 Circulation

BRONZE:

FLAUNT A TIDAL ISSUE

Flaunt Magazine
October 2011

SILVER:

Feast Magazine

Feast Magazine
July 2011

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

GOLD:

Sojourners

Sojourners
January 2012

Best Cover, Consumer under 250,000 Circulation

SILVER:

FLAUNT DENIM ISSUE

Flaunt Magazine
May 2012

GOLD:

Golf World

Condé Nast Publications
April 2012

Best Cover, Custom

BRONZE:

enRoute

Spafax Canada
November 2011

SILVER:

Delta Sky Magazine

Delta Sky Magazine
October 2011

GOLD:

Four Seasons Magazine

Pace Communications
September 2011

Best Design, New Magazine, Association/Non-Profit/Custom

BRONZE:

View

Spafax Canada
January 2012

SILVER:

Autograph Collection Hotel Magazine/One

American Express Custom Media
January 2011

GOLD:

Inspirato

Hungry Eye Media
Winter 2012

Best Design, New Magazine, B-To-B/Consumer

BRONZE:

Geek, Vol.1/No. 1

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Source Interlink Media
June 2012

SILVER:

Process Nor Cal
SW!TCH studio
April 2012

GOLD – CONSUMER:

RECOIL
Source Interlink Media
Premiere Issue

GOLD – B2B:

New American Luxury
Guerrero Howe, LLC
January 2012

Best Digital Edition/Digital Magazine Design

BRONZE:

Bound by Ink, Issue 8
Source Interlink Media
January 2012

SILVER:

Sparksheet
Spafax Canada
June 2012

GOLD:

Bound by Ink, Issue 9
Source Interlink Media
April 2012

Best Feature Design, Association/Non-Profit, B-to-B

BRONZE:

Landscape Architecture Magazine
“Skatepark Unintended”
American Society of Landscape Architects
February 2012

SILVER:

Landscape Architecture Magazine
“Morocco’s Spell”
American Society of Landscape Architects
February 2012

GOLD:

National Parks Magazine
“Sketching the Natchez Trace”

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

National Parks Magazine
Winter 2012

Best Feature Design, Association/Non-Profit, Consumer

BRONZE:

Private Clubs

“The Year Ahead in Golf”

Private Clubs

January 2012

SILVER:

Private Clubs

“Italy by the Pint”

Private Clubs

September 2011

GOLD:

The Rotarian

“Service above Sauce”

Rotary International

May 2012

Best Feature Design, B-to-B above 100,000 Circulation

BRONZE:

Oracle Magazine

“Super Hero IT”

Oracle

May 2012

SILVER:

Computerworld

“The Cobol Brain Drain”

Computerworld

May 2012

GOLD:

Executive Travel

“Hotels that Mean Business”

American Express Publishing Corporation

October 2011

Best Feature Design, B-to-B under 100,000 Circulation

BRONZE:

National Underwriter Life & Health

“Tragic Tale”

Summit Business Media

November 2011

SILVER:

Food Quality

“Germany’s E. coli Nightmare”

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Wiley-Blackwell
August 2011

GOLD:

INDESIGN

“Battle of the Brands”
SmartWork Media
September/October 2011

Best Feature Design, Consumer 101,000 - 250,000 Circulation

BRONZE:

Garden Design

“An Artist’s Touch”
Bonnier Corporation New York
June 2012

SILVER:

Golf World

“Caddie Camp”
Condé Nast Publications
August 2012

GOLD:

Technology Review

“The Library of Utopia”
Technology Review
May/June 2012

Best Feature Design, Consumer 250,000 - 500,000 Circulation

BRONZE:

Bloomberg Markets

“Wasserstein’s Spoiled Fruit”
Baumann Resource Group, Inc.
March 2012

SILVER:

Saveur

“Italian America”
Bonnier Corporation
December 2011

GOLD:

Bloomberg Markets

“MUD”
March 2012

Best Feature Design, Consumer above 500,000 Circulation

BRONZE:

Parents

“Birthdays From A to Z”

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Parents
May 2012

SILVER:

Redbook

“Financial Infidelity”
Redbook
February 2012

GOLD:

Outdoor Life

“New Science of the Outdoors”
Bonnier Corporation
February 2012

Best Feature Design, Consumer under 100,000 Circulation

BRONZE:

Life:Beautiful

“Coffee & Donuts”
Grey Dog Media
October 2011

SILVER:

FIM

“Kiina-ilmio”
Markkinointiviestinta Dialogi Oy
November 2011

GOLD:

TransWorld Ride BMX

“Two Worlds Apart”
Transworld Media
May 2012

Best Feature Design, Custom

BRONZE:

enRoute

“Spoke Easy”
Spafax Canada
March 2012

SILVER:

Delta Sky Magazine

“London Now”
Delta Sky Magazine
June 2012

GOLD:

Deliver

“Winning Combinations”

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Campbell Ewald Advertising
August 2011

Best Media Kit, B-to-B

BRONZE:

IEEE Spectrum
IEEE Spectrum Magazine
October 2011

SILVER:

TransWorld Media
Transworld Media
January 2012

GOLD:

Java Magazine
Oracle
2011/2012

Best Media Kit, Consumer

BRONZE:

Hy-Vee Seasons Media Kit
Grey Dog Media
June 2012

SILVER:

Saveur
Bonnier Corporation New York
June 2012

GOLD:

Feast
Pacific+
September 2011

Best Overall Design, Association/Non-Profit

BRONZE:

The Conference Board Review
GLC Custom Media
October 2011

SILVER:

Melbourne Cup Carnival
Pacific+
September 2011

GOLD:

Nature Conservancy
The Nature Conservancy
May 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Best Overall Design, B-to-B

BRONZE:

INDESIGN

SmartWork Media
May 2012

SILVER:

InsuranceNewsNet

InsuranceNewsNet Magazine
July 2011

GOLD:

Government Executive

Government Executive Magazine
February 2012

Best Overall Design, Consumer above 250,000 Circulation

BRONZE:

Luxe Interiors + Design

Sandow Media Corporation
April 2012

SILVER:

NewBeauty Magazine

Sandow Media Corporation
July 2012

GOLD:

Motor Trend

Source Interlink Media
June 2012

Best Overall Design, Consumer under 250,000 Circulation

BRONZE:

Baltimore Magazine

Baltimore Magazine
August 2011

SILVER:

FLAUNT DENIM ISSUE

Flaunt Magazine
May 2012

GOLD:

Feast Magazine

Feast Magazine
July 2011

Best Overall Design, Custom

BRONZE:

Arvo

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Alma Media Lehdentekij
May 2012

SILVER:

Chydenius

Alma Media Lehdentekij
February 2012

GOLD:

in

Spafax Canada
July 2011

Best Redesign, Association/Non-Profit

BRONZE:

Peer to Peer

International Legal Technology Association
June 2012

SILVER:

Cancer Today

American Association for Cancer Research
December 2011

GOLD:

eg magazine

Society for Environmental Graphic Design
June 2012

Best Redesign, B-to-B

BRONZE:

Environmental Design+Construction

BNP Media
May 2012

SILVER:

INSTORE

SmartWork Media
January 2012

GOLD:

Eigen Huis & Interieur

Pentagram Design
November 2011

Best Redesign, Consumer

BRONZE:

Travel + Leisure

American Express Publishing
June 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

SILVER:

Bleu Magazine

Squat Design
October 2011

GOLD:

Harper's Bazaar

Harper's Bazaar
March 2012

Best Redesign, Custom

BRONZE:

Greater Miami & The Beaches Travel Planner 2012

HCP/Aboard Publishing
December 2011

SILVER:

Traction

Pacific+
June 2012

GOLD:

Resource

HCP/Aboard Publishing
Spring 2012

Best Site Design, B-to-B

BRONZE:

Oil and Gas Investor

Hart Energy

SILVER:

strategy+business

strategy+business

GOLD:

Interiors & Sources

Interiors & Sources

Best Site Design, Consumer

BRONZE:

Elle.com

Hearst Magazines Digital Media

SILVER:

Harper's Bazaar

Harper's Bazaar

GOLD:

Saveur

Bonnier Corporation

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Best Supplemental Annual or One-Shot

BRONZE:

My Kitchen Rules The Cookbook 2

Pacific+

March 2012

SILVER:

PEOPLE

PEOPLE Magazine

June 2012

GOLD:

Hot Rod Deluxe, Best of the Best

Source Interlink Media

November 2011

Best Table of Contents

BRONZE:

In The Forest

Otavamedia Ltd

November 2011

SILVER:

Harper's Bazaar

Harper's Bazaar

June 2012

GOLD:

Harper's Bazaar

Harper's Bazaar

March 2012

Best Use of Digital Imagery

BRONZE:

Time Out New York

"Must-See Museums"

Time Out New York

June 2011

SILVER:

Prevention Magazine

"Destination: Healthy Travel"

Rodale, Inc.

June 2011

GOLD:

New Jersey Monthly

"Jersey Bound"

New Jersey Monthly LLC

April 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Best Use of Illustration, Association/Non-Profit

BRONZE:

The Rotarian

“Peace in Our Time”
Rotary International
February 2012

SILVER:

Educational Leadership

“Taming the Wild Text”
ASCD
March 2012

GOLD:

The Rotarian

“When Charity Loses Face”
Rotary International
November 2011

Best Use of Illustration, B-to-B above 100,000 Circulation

BRONZE:

Builder

“Selling Uphill”
Hanley Wood, LLC
August 2011

SILVER:

Successful Farming

“The Incredible Shrinking Farm Bill”
Successful Farming
February 2012

GOLD:

Computerworld

“The Cobol Brain Drain”
Computerworld
May 2012

Best Use of Illustration, B-to-B under 100,000 Circulation

BRONZE:

GreenSource

“Green Inc”
McGraw-Hill Companies Inc.
March 2012

SILVER:

Inline

“Vaste Russia (Logistics)”
Markkinointiviestinta Dialogi Oy
June 2011

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

GOLD:

Inline

“City for people?”

Markkinointiviestinta Dialogi Oy

November 2011

Best Use of Illustration, Consumer above 250,000 Circulation

BRONZE:

AARP The Magazine

“Age-Proof Your Brain”

AARP The Magazine

February 2012

SILVER:

Every Day with Rachael Ray

“United States of Sandwiches”

Meredith Corporation

May 2012

GOLD:

Ladies' Home Journal

“A Girl's Guide To Plumbing”

Meredith Corporation

November 2011

Best Use of Illustration, Consumer under 250,000 Circulation

BRONZE:

Pacific Standard

“The Keyboard and the Damage Done”

Pacific Standard

April 2012

SILVER:

Harvard Business Review

“Saving the Planet: A Tale of Two Strategies”

Harvard Business Review

April 2012

GOLD:

Time Out New York

“Summer Concerts”

Time Out New York

May 2012

Best Use of Illustration, Custom

BRONZE:

Drive

“Your Guide to Owner Benefits”

Subaru of America, Inc.

September 2011

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

SILVER:

Amazing Wellness Magazine

“Tune Up Your Brain”

Active Interest Media

September 2012

GOLD:

Wells Fargo Conversations

“Navigating Through Loss”

Pace Communications

Spring 2012

Best Use of Photography, Association/Non-Profit

BRONZE:

Landscape Architecture Magazine

“Morocco’s Spell”

American Society of Landscape Architects

February 2012

SILVER:

Ekonomi

“AY-bisnes murroksessa”

Otavamedia Ltd

April 2012

GOLD:

Sierra

“High Art”

Sierra Club

April 2012

Best Use of Photography, B-to-B above 100,000 Circulation

BRONZE:

Top Producer

“Weathering A Risk Storm”

Farm Journal magazine

November 2011

SILVER:

CFO

“Going for the Other Green”

CFO Publishing LLC

September 2011

GOLD:

Builder

“Signs of Life”

Hanley Wood, LLC

May 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

Best Use of Photography, B-to-B under 100,000 Circulation

BRONZE:

The Maritime Executive

“The East-to-West Pipeline Game”

The Maritime Executive

December 2011

SILVER:

Twentyfour 7.

“Aki Choklat: Classic Elegance & Quirkly Detail”

Otavamedia Ltd

March 2012

GOLD:

JCK Magazine

“Extra Extra”

TMG Custom Media

May 2012

Best Use of Photography, Consumer 100,000 - 250,000 Circulation

BRONZE:

Harvard Business Review

“Making Yourself Indispensable”

Harvard Business Review

October 2011

SILVER:

Alabama Gulf Coast Visitors Guide

“Gulf Shores & Orange Beach”

Compass Media

December 2011

GOLD:

SAIL

“Under Sail”

SAIL

February 2012

Best Use of Photography, Consumer 250,001 - 500,00 Circulation

BRONZE:

Saveur

“Heart of the Valley”

Bonnier Corporation New York

August 2011

SILVER:

Marie Claire

“Faces of Hope”

Hearst Magazines

October 2011

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

GOLD:

Luxe Interiors + Design

“Radar”

Sandow Media Corporation

October 2011

Best Use of Photography, Consumer above 500,000 Circulation

BRONZE:

Every Day With Rachael Ray

“Ice Cream Sandwiches Get Super Cool”

Meredith Corporation

May 2012

SILVER:

Motor Trend

“Tracing Viking Routes”

Source Interlink Media

December 2011

GOLD:

Prevention Magazine

“Safe Passage”

Rodale, Inc.

April 2012

Best Use of Photography, Consumer under 100,000 circulation

BRONZE:

Motor Trend Classic, SPRING 2012

“Raising The Roof”

Source Interlink Media

February 2012

SILVER:

MONTECRISTO Magazine

“Homestretch”

MONTECRISTO Magazine

June 2011

GOLD:

Hour Detroit

“Dots With Dash”

Hour Media LLC

September 2011

Best Use of Photography, Custom

BRONZE:

enRoute

“Picturing Barcelona”

Spafax Canada

June 2012

2012 FOLIO OZZIE AWARD WINNERS

Sorted in alpha order by Category – November 15, 2012

SILVER:

Drive

“Glaciers: Going, Going, Gone”
Subaru of America, Inc.
December 2011

GOLD:

Oryx Premium

“Kings, Queens, Jacks and the Joker”
Agency Fish
February 2012

Best Use of Typography, B-to-B

BRONZE:

Earnshaw's

“Wild Hare”
9 Threads
July 2011

SILVER:

Research

“Six Conversations You Need To Have”
Summit Business Media
June 2012

GOLD:

JCK Magazine

“Cash for Gold”
TMG Custom Media
January 2012

Best Use of Typography, Consumer

BRONZE:

Marie Claire

“Anglo Files”
Hearst Magazines
August 2011

SILVER:

Harper's Bazaar

“The New Looks for Spring”
Harper's Bazaar
March 2012

GOLD:

Marie Claire

“Color Theory”
Hearst Magazines
August 2011