



EZ Loader Custom Boat Trailers, Inc.

Mary Fritz φ Marketing Coordinator φ mfritz@ezloader.com

P.O. BOX 270 φ Midway AR 72651

870-481-5138 x236 φ 870-481-5146 (Fax)

Press Release

April 18, 2013

For Immediate Release.

EZ Loader Boat Trailers announces that the following industry pros will join the sales team of EZ Loader Boat Trailers effective immediately.

Mr. Doug Kichler, formerly head of sales for Volvo Penta has joined the EZ Loader team in the Midwest and will be covering Indiana, Ohio, Michigan, Northern Ill, and Kentucky for EZ Loader Adjustable and EZ Loader Custom Boat Trailers. With his vast experience he will be able to work closely with any of you in that territory. Doug has more than 30 years in the marine business, as a former dealer and selling to dealers and OEM's. He has a good understanding of what the customer, want from manufacturers.

Mr. Scott Noble, formerly VP of Sea Ray, US Marine and an integral member of the Brunswick Corporate Management Team over the last two plus decades and is a well known icon within our industry. Scott will be working the Southeast and calling on specific OEM's as our in-house specialist for EZ Loader Adjustable and EZ Loader Customs. Scott will be based from EZ Loader's Concord facility.

Mr. Billy Breed, formerly from Travis Boating Centers, Viper Boats, VIP Boats, and most recently Carey's and Son Marine in the Texas Territory. Billie will be working from TX office and be representing the custom division from Dallas I-20 North, into Arkansas, Oklahoma, and Missouri.

Mr. Walt Hanes who presently sells for the EZ Loader Adjustable facility in Concord, NC will also now be selling the custom line of trailers for North Carolina and South Carolina. Walt has been working for EZ Loader Adjustable since 2011 and formerly from Load Rite Trailers. Walt is very knowledgeable of boat trailers and will be a great asset. He is working from his office in NC and EZ Loader's Concord facility.