



COBALT BOATS

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For Immediate Release

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Cobalt Boats Takes Top Honors at Wichita Business Journal's Best in Business Awards

Cobalt Boats was one of five companies who received top honors in the Wichita Business Journal's 2013 **Best in Business Awards** on April 25. Honorees were selected by an independent panel of business leaders based on revenue growth, community involvement, and marketing and production innovation.

A combination of pride, innovation and customer satisfaction are among the top qualities that have led Cobalt to its success. It is these characteristics that have allowed Cobalt to flourish during the wake of the Great Recession. "Every day, if it's not a quality product, it's not going out," says Bill Wallisch, the company's CFO. "Cobalt has a deep-rooted quality initiative, and the associates here truly believe in it.

The five top honorees were drawn from 15 finalists and a much longer list of nominees who submitted detailed information about company financials, operations and community involvement. Cobalt Boats joins a roster of Wichita's top businesses which also earned this recognition.

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Cobalt Boats, LLC is a privately owned, world leading manufacturer of luxury family day boats, and is headquartered in Neodesha, KS. Thanks to our World Class Dealer Network, Cobalt is the industry leader in customer satisfaction.

Company website: www.cobaltboats.com