

Length Group	Propulsion Group	Hull Types	Boat Types	May 2013	May 2012	Year-Over-Year Growth % May	2013	2012	Year-Over-Year Growth % YTD
16-99ft	All Propulsions	Aluminum	Aluminum Fish	2,747	2,521	9.0 %	14,765	15,291	-3.4 %
			Pontoon	4,050	3,444	17.6 %	12,007	11,581	3.7 %
11-40ft	Outboard	Fiberglass	All (Inshore/Offshore)	3,273	3,133	4.5 %	15,167	14,699	3.2 %
14-30ft	Stern / Inboard		All (Bowrider/Deck)	1,370	1,586	-13.6 %	4,879	5,656	-13.7 %
31-40ft			All (Cruiser)	113	122	-7.4 %	504	493	2.2 %
41-62ft			All (Yacht)	87	70	24.3 %	317	320	-0.9 %
63-99ft			All (Semi-Custom & Custom Yacht)	21	13	61.5 %	81	72	12.5 %
Main Powerboat Segments				11,661	10,889	7.1 %	47,720	48,112	-0.8 %
All	All Propulsions	All	Electric	11	8	37.5 %	76	49	55.1 %
			House Boat	7	7	0.0 %	19	34	-44.1 %
			Jet Boat	305	493	-38.1 %	1,152	1,580	-27.1 %
			PWC	3,697	3,936	-6.1 %	10,104	10,939	-7.6 %
			Sail	234	239	-2.1 %	952	927	2.7 %
			Ski	598	537	11.4 %	1,980	1,897	4.4 %
<16		Aluminum	All (General Recreation)	1,226	1,267	-3.2 %	5,730	6,463	-11.3 %
All		All	All Others	607	684	-11.3 %	2,498	3,769	-33.7 %
Total Industry				18,346	18,060	1.6 %	70,231	73,770	-4.8 %

Note: The data represents 25 early reporting states, approximately 59% of all new retail sales. Coast Guard (Documented Vessels) are complete
If you have any questions, please contact Statistical Surveys, Inc. • Phone: (616)281-9898 • Website: www.statisticalsurveys.com