



For more information, please contact
Jennifer Stern, Pacific Asian Enterprises
(Ph)401-293-0910
(Fx)401-293-0914
jenny.stern@nordhavn.com

FOR IMMEDIATE RELEASE



Riza Cakir of the Emek Marin company (2nd from left) with PAE's president Dan Streech (far left), Chief of Design Jeff Leishman, and Vice President Jim Leishman at PAE's world headquarters in Dana Point, CA.

PAE names new Eastern Med agent

Dana Point, CA – (July 16, 2013) – Pacific Asian Enterprises, Inc. (PAE), builder of the Nordhavn line of long range cruising yachts, is proud to announce the recent appointment of Emek Marin of Gocek, Turkey as the Eastern Mediterranean agent for Nordhavn Yachts. Emek Marin will market the Nordhavn brand under the name Nordhavn Eastern Mediterranean or NEM.

Emek Marin has been a long-time figure in the Mediterranean boating industry, first established in 1950 as a marine engine builder and distributor. The company

-MORE-

followed the path of marine service and product distribution and later added yacht sales and service to its repertoire. It currently represents Amel sailboats.

Riza Cakir, sales and marketing manager, has followed Nordhavns for many years having serviced numerous Nordhavn customers cruising the Eastern Mediterranean area. Cakir, the grandson of Emek's founder, feels the world class trawler brand is a perfect fit with the Amel trademark. "The quality, philosophy, company support and Nordhavn owner participation and passion are in line with the type of product excellence Emek Marin is known for," said Cakir. He adds that Emek's alignment with Nordhavn carries forward the tradition of excellence and dedication to service, at once re-affirming the company mantra: *We start where others stop.*

With the addition of the partnership of Emek Marin in Turkey, PAE ups its sales representation to seven locations worldwide including offices in Dana Point, CA; Seattle, WA; Portsmouth, RI; Stuart, FL; Southampton, UK; and Brisbane, AUS.

#

For more information and drawings, please contact Jennifer Stern, Nordhavn Yachts, 222 Narragansett Blvd., Portsmouth, RI 02871ph: 401.293.0910 fx: 401.293.0914 jenny.stern@nordhavn.com
