



**National Marine
Electronics Association**



Only 7 weeks left before our annual NMEA conference and expo begins in San Diego! Here are a few reminders for those who have and who haven't yet registered and things to think about in planning your visit:

1. Booths

- There are a limited number of booths. If you develop marine electronics, the conference is THE place to get your message to the trade.

2. Registrations

- If you have not yet registered, do so soon! You won't want to miss out! Our early bird deadline has been extended.
- If you plan to take the NEW MEI (Jan. 2013), NEW AMEI (Sept. 2013), or NEW NMEA 2000 (Sept. 2012) certificate courses, please register soon to reserve your place and receive your study materials in advance. - Remember - only at the conference do you get a 28% discount off of the normal fee for NMEA certificate courses.

3. Discounts on product orders

- Nearly half of the exhibiting manufacturers have signed on to the 5% conference discount on purchase orders! Do the math and figure out how to pay for your trip.
- There is still time for the additional exhibitors to participate in this popular promotion. Let us know!.

4. Sponsors

THANK YOU to the members who have already committed \$ to support the conference social functions! Your generosity towards your industry colleagues makes the difference for an effective & enjoyable conference. Every attendee notices your sponsorship and your commitment to the association.

- Please be a Booster sponsor if you can – every one of these is important

- More Fishing shirt sponsors are required in order to cover the cost of production - Get your logo on everyone's back!
- ALL member categories are invited and encouraged to be sponsors. See the many sponsorship options on the website.

5. Hotel rooms

- The conference rate is a great deal for this venue and they can only guarantee our conference rate through 30 August.
- Reserve your rooms directly with the Sheraton via the link on the NMEA site.

6. Education Tracks

- There is a great slate of classes scheduled for all interests from Wednesday through Friday. It is a good business decision for your staff to take advantage of so much relevant guidance offered at one event. Attendance to all of the track classes are included in your full registration.
- A notice with guidance for Education Track presenters will be sent next week

Keep an eye out for testimonials we will publish, contributed by past conference attendees who will help you appreciate what you get by attending the NMEA annual conference and expo.

September 25th is approaching fast. Get ready to attend, learn, contribute, question, resolve, meet, create, relaxAND....enjoy yourself!

Best regards,

NMEA Staff

