

For Immediate Release

Pro-Line Boats Extends Summer Coupon Promotion to November 4

\$1,000-\$3,000 Off the Purchase of a New 2013 or 2014 Model

August 26, 2013 – Washington, N.C.: It's the kind of deal any prospective new boat buyer would get excited about, especially those in the market for the nation's most sought-after brand of family fishing boat – Pro-Line. For a limited time, customers can receive from \$1,000 to \$3,000 off the purchase price of new 2013 or 2014 Pro-Line Boats from 23 to 35 feet. This promotion has proved so popular that Pro-Line parent company Baja Marine has extended it through the Fort Lauderdale International Boat Show, which runs Oct. 31-Nov. 4, 2013.

Buyers who purchase a new 2013 or 2014 Pro-Line 23' Dual Console, Sport, Express or XP model are eligible to receive a \$1,000 factory rebate, while those who purchase a new 2013 or 2014 Pro-Line in the 26' to 35' range, including the Sport, Grand Sport, XP or Express models, receive a factory rebate of \$3,000.

It's easy to take advantage of this valuable promotion. All buyers need to do is click on the Pro-Line website at www.prolineboats.com to register and print out a coupon. Then, they simply visit their nearest Pro-Line dealer, make their best deal on the 2013 or 2014 model of their choice, take delivery of the boat by 11/4/13, and mail the coupon, warranty registration card and a copy of the contract (dated between 7/15/13 and 11/4/13) to Pro-Line Boats.

“With its reputation for quality and dedicated base of existing owners, Pro-Line has long established itself as one of the nation's most popular fishing boat brands,” said Nick Miller, Vice President of Baja Marine, which manufactures Pro-Line. “Our summer coupon promotion has been extremely popular, not only with existing owners looking to trade up to a new model, but also with many first-time Pro-Line boat buyers. Quite simply, there never has been a better time to buy a new Pro-Line.”

*Terms, conditions and limitations apply. To register and for complete details, please visit http://www.prolineboats.com/_Promotions_Coupon.html.

About Baja Marine:

Baja Marine is the parent company of Baja, Donzi, Fountain and Pro-Line Boats, offering a wide range of high-quality performance and fishing boats from 16 to 48 feet. All four brands are designed, built and marketed at the company's 250,000-square foot facility, situated on more than 60 acres on the Pamlico River in Washington, North Carolina. For more information, please call 252-975-2000 or visit www.bajamarine.com, www.donzimarine.com, www.fountainpowerboats.com, and www.prolineboats.com.