

PRESS RELEASE

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REC BOAT HOLDINGS LLC SIGNS MARINEMAX AS PREMIERE SCARAB® RETAILER

Company continues to recruit dealers for new jet boat line

Cadillac, Michigan, September 24, 2013 – Rec Boat Holdings LLC has signed MarineMax, the nation's largest marine retailer, to carry their all-new Scarab jet boat product line. The company announced their entrance into the jet boat market last May with the first production boat recently rolling off the line September 12th. Clearwater, Florida-based MarineMax has signed on as a premiere retailer for the brand, offering Scarab boats in all 54 retail outlets across the U.S.

"One of our key objectives when we built our business plan for Scarab boats was to develop a high-performing network of dealers," stated Roch Lambert, Group President, Rec Boat Holdings. "It is obvious that MarineMax not only meets that objective, the well-established company also validates our goal to become a successful competitor in the segment," declared Lambert.

Rec Boat Holdings continues the dealer recruitment process for the areas that are not covered with a MarineMax location and will conduct a global dealer meeting at the company's Cadillac, Michigan headquarters in mid-October.

The new line of Scarab jet powered boats were designed to capture the performance heritage of the Scarab brand with the edginess of a jet boat. The new line promises to provide a viable choice for recreational boaters. The new Scarab is powered by the proven Rotax® 4-TEC® 1503 jet propulsion system.

"Upon learning that one of our brand partners was not going to enter the jet segment, we knew we had a void to fill," stated William H. McGill, Jr., Chairman, President, and Chief Executive Officer of MarineMax. "We are impressed by the well-defined commitment to quality, customer service and outstanding product design that Rec Boat Holdings offers with their new Scarab brand. This new boat line complements our premium brand strategy quite well and the team is excited to introduce this new offering to our customers," McGill concluded.

Learn more on the new Scarab line of jet boats at:

ScarabBoats.tumblr.com

youtube.com/ScarabBoatsTV

facebook.com/ScarabBoats

Rec Boat Holdings



Rec Boat Holdings, LLC, a subsidiary of Platinum Equity Affiliates' PBH Marine Group, LLC, is engaged in the design, manufacturing, marketing and distribution of the world-class Four Winns®, Glastron®, Wellcraft® and Scarab® boat brands. The Fishing Holdings, LLC subsidiary of PBH Marine Group, LLC manufactures the world-class Ranger®, Stratos® and Triton® boat brands.

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