

NEWS RELEASE

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FOR IMMEDIATE RELEASE

SEA RAY® CELEBRATES THE 30TH ANNIVERSARY OF ITS TELLICO LAKE PLANT

Sea Ray, at its foundation, always has been and always will be a family. Each member of our proud, globally renowned team has an indelible impact on the company's legacy and continued success. This is why we would like to take this opportunity to celebrate the 30th anniversary of the Tellico Lake Plant in Vonore, Tenn., one of the most cherished sites in Sea Ray's proud history.

"I often think about what it has taken for Sea Ray to become the globally esteemed marine company it is today," said Tim Schiek, Sea Ray Boat Group president. "And when I consider our many innovations and achievements over the years, I always find myself thinking of the amazing people who've been vital in making Sea Ray the proud community that it is. The Tellico Lake Plant is emblematic of the dedicated Sea Ray network we currently have. Much more than Sea Ray employees and co-workers, these are friends and family. And for their decades of hard work, I want to congratulate the Tellico Lake Plant on 30 proud years."

Sea Ray's relationship with Monroe County, Tenn., began in 1983 when the company was looking to expand manufacturing operations in order to build its newly released Seville model and increase production of 18- to 25-foot runabouts. Sea Ray ultimately decided Vonore was the ideal spot on the map for a new plant, and the company became the only major boat manufacturer to take up residence in the area.

At the time the plant opened, Sea Ray advertised for 30 jobs, and more than 4,000 people applied. Today, 13 of the original 30 who were hired still work at the plant, and more than 50 percent of the current employees have worked for Sea Ray for 20 years or more. Pledging the same dedication to quality workers as it does to quality products, Sea Ray has invested in the devoted work of trusted friends, which has contributed greatly to Sea Ray's ongoing successes.

"This is a momentous occasion for everyone at Sea Ray, and I'm honored to recognize the consistently diligent work of our friends in Vonore," Schiek said. "Thank you for all that you have done and continue to do for our great company."

ABOUT SEA RAY

Founded in 1959, Sea Ray is the world's largest manufacturer of superior quality pleasure boats. Sea Ray is headquartered in Knoxville, Tenn., and operates as part of the Boat Group division of Brunswick Corporation. With more than 40 models ranging from 18 to 61 feet, Sea Ray makes a boat for every lifestyle—each built with a unique commitment to quality, craftsmanship and excellence throughout. Additional information about Sea Ray is available at www.searay.com.

About Brunswick

Headquartered in Lake Forest, Ill., Brunswick Corporation endeavors to instill "Genuine Ingenuity"™ in all its leading consumer brands, including Mercury and Mariner outboard engines; Mercury MerCruiser sterndrives and inboard engines; MotorGuide trolling motors; Atwood marine parts and accessories; Land 'N' Sea, Kellogg Marine, and Diversified Marine parts and accessories distributors; Bayliner, Boston Whaler, Brunswick Commercial and Government Products, Crestliner, Cypress Cay, Harris FloteBote, Lowe, Lund, Meridian, Princecraft, Quicksilver, Rayglass, Sea Ray, Uttern and Valiant boats; Life Fitness and Hammer Strength fitness equipment; Brunswick bowling centers, equipment and consumer products; Brunswick billiards tables and table tennis. For more information, visit <http://www.brunswick.com>.

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