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CONTACT:

Marla Cortez, Sales and Marketing Monster

877-778-6937 office

865-314-5369 cell

marla@monstertower.com

www.monstertower.com

Monster Tower Unveils New Web Site

(MARYVILLE, TENN., April 4, 2014) Monster Tower, the world's first aftermarket wakeboard tower company, has launched a new Web site showcasing its towers and accessories.

"We've customized the site's design, changed platforms and added a mobile version," said Marla Cortez, Sales and Marketing Manager. "Our dealers and customers are technologically savvy so we've added features that give them the information they want in the manner they want." The site includes a secure dealer portal where dealers can place orders and track shipments.

Since 2002, the company has sold more than 30,000 towers through its online presence and extensive dealer network. "The Web site allows us to show prospective customers and dealers new product photos, pictures of our towers on other customers' boats and even installation videos," said Cortez. "But beyond that we are able to integrate our social media, analyze abandoned shopping carts and much more."

Monster Tower has dealers throughout the United States and in 57 countries around the world. For more information, contact Monster Tower at 877-778-6937 or visit the Website at www.monstertower.com.

About Monster Tower

Since 2002, Monster Tower, Inc. has provided universal wakeboard towers that fit virtually any boat and tower accessories that fit virtually any tower. Founded because of demand for an affordable, strong, silent and stiff watersports tower, the company has a wide range of proven products, an extensive worldwide dealer/distribution network, and a loyal customer base. Monster Tower guarantees complete customer satisfaction with each Monster tower or they will take the tower back. Headquartered in Maryville, Tenn., Monster Tower is owned by Marine Accessories Corporation.

<http://www.monstertower.com>

About Marine Accessories Corporation

Marine Accessories Corporation (MAC) is a leading manufacturer and distributor of marine canvas and watersports towers to OEM and aftermarket customers worldwide. MAC companies include: Great Lakes Boat Top, Westland Industries, Hangtyte, TurboSwing, Z5 Performance Sport Racks, Xtreme Tower Products and Monster Tower wakeboard towers. The company was formed in 1998 by Westland Industries of Phoenix, Arizona, and Prospect Partners, LLC of Chicago, Illinois.

<http://www.marine-accessories.com>