



Presented by: The Yacht Sales Company

MARCH 26-29, 2015

South Shore Harbour Marina

BAY AREA HOUSTON, TEXAS

Featuring new models and exclusive introductions to Texas!

The Southwest's largest In-Water Boat Show returns to the Bay Area Houston, for the seventh year this March with over 400 boats in the water and onshore - making it THE Premier Power and Sail Show for Texas!

Presented by The Yacht Sales Company, the Show will again feature a wide selection of boats, ranging in size from 10ft-100ft plus, including Motor Yachts, Power Boats, Pontoon Boats, Cruisers, Sportfishing Boats, Trawlers, Bay Boats, Ski Boats, Sailboats plus Catamarans and a Trimaran - with many available for demo at the docks!

This year sees many new models and exclusive introductions to Texas, ranging from Swift Trawlers by Beneteau, to the NEEL 45 cruising trimaran, the all new SeaRay 510 Fly and the finely crafted Italian Comitti.

This is the largest selection of new and pre-owned boats, freshwater and saltwater, available anywhere in the Southwest – and features Pre-Season Specials and Dealer Incentive Programs on many models.

Over 200 vendors will be on hand with a variety of services and products for the boating and outdoor lifestyle, including fishing gear, engines, apparel and outdoor equipment, along with a full range of marine electronics, products and accessories.

Once again a comprehensive seminar program, featuring FREE hourly seminars for Boat Show attendees will be offered across the four days of the Show. These entertaining and educational seminars are hosted by industry experts, authors and world travelers, and will take place on site at the South Shore Harbour Resort Hotel, and cover a wide variety of topics including: visiting Mexico by private boat- A guide to entry requirements into Mexican Marinas; Women and Cruising; Sailing Made Easy-Beginning Sailing Techniques; Galveston Bay Fishing Tactics; Storm/Steering Drogues & Para-Anchors; How to Plan your Boats Energy Usage; Yacht, Cabin & Flotilla Charters Worldwide-Highlighting the Greek Islands; Cruising the Mediterranean and How to Buy a New or Used Boat.

In addition to these free hourly seminars; NEW for 2015 are the **Advanced Educational Seminar Workshops** with three opportunities to advance your skill set, these full and half day workshops are being offered on weather, couples cruising, understanding your electrical systems and boat maintenance.

Additionally, show-goers can sign up with Discover Boating for one of their on water hands-on skills training programs - designed to add more fun to the boat show experience... and take boating skills up a notch. There's something for everyone - from absolute beginners to seasoned skippers!

A highlight of the show will be the M/V BaySmart Express, the all-new 110ft flagship of Sea Scout Base Galveston, a state-of-the-art educational vessel that will connect local students and the community to the marine and maritime industry, arriving at the show on its maiden voyage at noon on Thursday, 26th, for its official christening and the show's opening ceremony. Visitors will get to explore this technologically advanced training vessel, learn more about STEM educational programs, and experience life aboard with daily tours and educational demonstrations over the four days of the show.

FREE scuba lessons at the show, on-water demonstrations, live music each day, exciting giveaways, craft beer tastings and r/c powerboat racing for the children - in addition to the annual Cruiser Party, will ensure that this is a fun event for the entire family and a great weekend getaway.

For a full schedule of seminar, workshops, training programs and events please visit:
www.southwestinternationalboatshow.com

The Yacht Sales Company is a turnkey, single source solution to the boating industry and a premier listing dealer in the Gulf Coast of Texas for new Beneteau sailboats, Lagoon catamarans, Novurania and CNB crafts ranging in size from 30 to 120 feet. It is located in the Watergate Yachting Center in Kemah, Texas.