



For more information contact:

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FOR IMMEDIATE RELEASE

April 15, 2015

Cobalt Boats Hires New Western Regional Sales Manager – Jeffrey Morales

Cobalt is proud to announce the addition of Jeffrey Morales to our sales and dealer support team. Jeffrey will be joining Cobalt as the Regional Sales Manager for the Western Region, replacing our 40 year veteran, Alex Barry (Alex is taking a part time position starting July 1, 2015 to relax a little and spend more time at the Lake!). Jeffrey comes to South East Kansas and the Cobalt team with retail experience (most recently as the Sales Manager at The Slalom Shop). Prior to his retail experience, he was a Regional Sales Manager for an inboard boat builder. We welcome Jeffrey to the Cobalt sales team and we appreciate his commitment to Cobalt. Jeffrey will manage the Western US and the Western provinces of Canada.

Please join us in welcoming Jeffrey aboard. His contact information is below:

Jeffrey Morales
Cobalt Boats
Western Regional Sales Manager
JeffM@CobaltBoats.com
Cell (214)500-6456

Cobalt Boats is a leading manufacturer of Luxury Sport Boats ranging from 21 to 40 Feet. Cobalt's are built in Neodesha, KS. Cobalt Boats have been recognized as the industry leader in quality and customer satisfaction since 1968. Cobalt continues to invest in its future, and the future of its dealer partners through the enhancement of our sales staff, new product development, and strong dealer and customer relationships.