



## News from Australia's Riviera

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### **Riviera launches recruitment drive to meet growing global demand**

Growing international and domestic demand for Riviera's world-class luxury motor yachts has stimulated a new recruitment drive at Australia's 2015 Marine Industry Exporter of the Year based at Coomera in Queensland. With a growing forward order bank for many of the marque's impressive new models, Australia's largest and most-awarded motoryacht-builder has announced the introduction of a fifth manufacturing line to facilitate increased production.

Initially, Riviera is seeking to fill 30 new positions to add to the talented 450-strong team of designers, engineers and master craftspeople at its state-of-the-art facility on the Gold Coast.

Chief executive officer Wes Moxey said Riviera is actively seeking skilled tradespeople in the disciplines of boat-

building, composite marine electrical engineering fit-out, cabinet-making, spray-painting, refinishing, plug and pattern-making.

“Increased global demand is allowing us to grow our dedicated team across the entire business and that is great for Riviera, great for manufacturing in South East Queensland, and great for Australia’s export trade,” he said.

“We believe strongly in the future of the Australian marine industry and we are leading our industry in nurturing Australia’s future master craftsmen and women.”

“We are now training almost 40 apprentices directly at Riviera, and the Gold Coast Institute of TAFE's Marine Training Centre is located here on-site alongside the biggest luxury motor yacht building facilities in the southern hemisphere.”

Riviera chairman and owner Rodney Longhurst – who returned the company to private ownership in 2012 – said greater refinement, increased luxury, impressive new models and class-leading innovation and dependability were key drivers of increased global demand across the five distinct Riviera model collections.

“In particular, we have a superb program of new model development through which five brand-new models have been announced or have made their world premieres so far this year – including the largest and most luxurious Riviera ever, the majestic new 77 Enclosed Flybridge,” he said.

“New models such as the 575 SUV, 57 Enclosed Flybridge and 52 Enclosed Flybridge designs are proving very popular with boating aficionados around the world, and we are very encouraged by the strong interest.

“Additionally, we recently announced a new Sports Motor Yacht design – for those who wish to spend more time cruising further afield aboard their luxury Riviera – and it is also an immediate success, with six of the 67-foot models purchased off the plan within six weeks of this pioneering new collection being announced.

“We have a further inspiring new model announcement earmarked for the largest boat show in the world at Fort Lauderdale in Florida in November, and although we are remaining tight-lipped at this point we know she will instantly attract a great deal of interest.”

Riviera has recently and in the near future will be showcasing its luxury designs domestically and internationally at:

- Cannes International Yachting Festival in France (8-13 September)
- Newport International Boat Show in the United States (17-20 September)
- Auckland On-Water Boat Show in New Zealand (24-27 September)
- Norwalk International Boat Show (24-27 September)
- Annapolis International Boat Show (8-12 October)
- Mandurah International Boat Show in Western Australia (9-11 October)

- Barcelona International Boat Show in Spain (14-18 October)
- Fort Lauderdale International Boat Show (5-9 November).

General manager Scott Cumming said the name Riviera is synonymous worldwide with hallmark quality, luxury, blue-water sea-keeping ability and unrivalled owner support. “Riviera supports a global dealer network spanning some 60 countries,” said Mr Cumming. “The great loyalty of our Riviera and Belize owners is something we value very highly and we are actively seeking skilled team members who share our values and exhibit a genuine passion for excellence.

“Through recruiting such high-quality people, we will ensure Riviera continues to be recognised as being amongst the best luxury yacht builders in the world.”

If you would like more information on the positions available at Australia’s most awarded luxury yacht builder and its world-class production facility at Coomera on Australia’s Gold Coast, please visit [www.riviera.com.au/careers](http://www.riviera.com.au/careers).



The growing Riviera team on the Gold Coast is building luxury motor yachts recognised as being amongst the best in the world.



The world-class Riviera factory based at Coomera on the Gold Coast. The largest luxury motor yacht-building facility in the southern hemisphere.



The largest and most luxurious Riviera ever built, the majestic 77 Enclosed Flybridge.



The stylish new Riviera 52 Enclosed Flybridge made her World Premiere at the Gold Coast Marine Expo earlier this year.



The Riviera 6000 Sport Yacht - proving very popular for luxury on-water entertaining and cruising.



The Riviera 575 SUV – a clever crossover design that is both sporty and adventurous.



The new 67 Sports Motor Yacht from iconic Riviera features a Mulder-designed hull and will appeal to luxury motor yacht owners who desire to spend extended time aboard.



Riviera owner and chairman, Rodney Longhurst.



Riviera chief executive officer, Wes Moxey.

Riviera – the 2015 Australian Marine Industry Exporter of the Year – currently offers 17 different models from 36 to

77 feet across five model collections: the supremely seaworthy Flybridge range, stylish and sophisticated Sport Yachts, the sporty and adventurous SUV series, the luxurious and long-range new Sports Motor Yacht design, and the timelessly classic Belize Motor Yachts.

Having now built over 5100 motor yachts throughout its rich 35-year heritage, the name Riviera has become synonymous around the world with quality, luxury, innovation, sea-keeping ability, a built-to-last philosophy and unrivalled owner support.

In fact, Riviera is Australia's most-awarded builder of luxury motor yachts.

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