

## **CORRECT CRAFT ENTERS ALUMINUM FISHING BOAT MARKET** ***Acquires SeaArk Boats***

ORLANDO, FL (May 16, 2016) – Today Correct Craft announced it is entering the aluminum fishing boat market with the acquisition of SeaArk Boats.

SeaArk – the industry’s premier aluminum fishing boat – is the quality leader in their segment with both outstanding product and customer service reputations. Correct Craft announced it plans to continue manufacturing SeaArk at its facility in Monticello, Arkansas.

SeaArk Boats’ prior owner and member of its founding family, Robin McClendon stated, “After fifty-eight years in the marine industry, it is a bitter-sweet decision for the McClendon family to exit the recreational boat building business, but we believe that we have found the right owner in Correct Craft. SeaArk Boats is successful today because of the many dedicated and talented team members who have worked hard to help our company thrive. I am very grateful to have worked alongside these people and I know that our team members, as well as our legacy, are in good hands with the Correct Craft team!”

Correct Craft’s President and CEO Bill Yeargin stated, “SeaArk Boats is an outstanding company with a strong brand, great reputation, and exceptional team; we could not be happier to have them joining the Correct Craft family.” Yeargin added, “The McClendon family have done a wonderful job for decades and we are honored that they would trust their brand, legacy, and employees to Correct Craft. We are thrilled to work together with the SeaArk team in Monticello to continue to grow the company.”

**About SeaArk Boats:** With over 58 years of experience in boat building, SeaArk Boats (owned by Correct Craft) is the industry’s premier aluminum fishing boat known for outstanding product quality and excellent customer service. Mostly known for heavy-duty aluminum boats built specifically for cat-fishing, SeaArk also builds bass- and crappie-fishing boats, jon boats, duck boats, and bay boats, offering a wide variety of tunnel and jet tunnel hulls. For more information visit [www.searkboats.com](http://www.searkboats.com).

**About Correct Craft:** Celebrating 91 years of excellence in the marine industry, Correct Craft is a Florida-based company with global operations. The Correct Craft family includes Nautique, Centurion, Supreme, Bass Cat, Yar-Craft, and SeaArk boat companies, Pleasurecraft Marine Engine Group, and Aktion Parks. For more information please visit [www.correctcraft.com](http://www.correctcraft.com).