



A Division of Skipper Marine Holdings, Inc. & Affiliated Companies

News Release
For Immediate Release

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SkipperBud's Expands Service Center in Lake Country!

May 24, 2016—SkipperBud's has responded to the growing needs of the boaters in Lake Country! SkipperBud's is excited to announce the purchase an additional 10,000 sq. ft. service center located at 851 Silvernail Road, just a block south of the Pewaukee dealership. The new service center features six service bays, parts department, customer waiting lounge and ample parking for customer walk-ins or boat drop-offs.

The new service center will allow SkipperBud's to meet the growing demand from Lake Country boaters. SkipperBud's continues to play a major role in the Midwest boating community because of the dynamic array of products offered. The move to add additional space and staff allows boaters more flexibility and faster turn-around with upgrades, maintenance and repair.

Boaters can feel confident with SkipperBud's certified service technicians. Specialists for all product segments are engaged for each specific boat type including run-abouts, tow boats, jet boats and pontoon boats. Customers are welcome to bring all boat brands and all engine types in for repair.

Due to dealership turn over in the Lake Country area over the past several years, many boaters are looking for stability with their sales or service providers. Our proven record of award winning customer service, has driven many new customers through our doors. We simply out grew our service facility because of the increased the number of boats we are servicing and storing. With a shorter season in the Midwest, boaters don't want to lose a weekend due to a repair, it just made sense to expand our footprint and technician base significantly, explains Mike Pretasky, Jr., President.

SkipperBud's is a family owned marine company, specializing in boat sales, brokerage, service, storage, and marinas operation since 1959. With locations in seven states, Arizona, California, Illinois, Michigan, Ohio, Washington and Wisconsin, SkipperBud's mission is to Deliver the Boating Dream. SkipperBud's – Experience is the Difference. www.skipperbuds.com